

An in-depth examination of North Carolina voter attitudes on
important current issues

Registered Voters in North Carolina

Date: November 1-5, 2023

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Key Insights

The Meredith Poll conducted a survey of North Carolina registered voters. The online sample--from Dynata--used a quota based on the most recent US Census estimates of North Carolina to sample our respondents. After the survey was completed, we **weighted** the survey for **gender, party affiliation, geographic location, race and ethnicity, and education** so that our sample most closely resembles North Carolina.

The sample had 755 respondents, giving us a confidence interval of +/- 3.5%. The survey was in the field November 1-5, 2023.

Primary and General Election Preferences

Republican Presidential Primary

Former President Donald Trump holds a commanding lead over his Republican challengers in North Carolina. Over half (51%) of respondents indicating they were likely to vote in the Republican primary next March supported Trump with Ron DeSantis being the only other candidate to have double digit support (14%). The remaining candidates got little to no support from likely Republican voters.

“Trump’s lead in North Carolina seems very consistent since the last administration of the Meredith Poll. Even with Republicans dropping out of the race, there seems to be no momentum for any of Trump’s challengers in the state,” said Meredith Poll Director David McLennan.

Republican Gubernatorial Primary

Lieutenant Governor Mark Robinson holds a large lead over his Republican challengers for the party’s nomination for governor. Just over forty percent of likely Republican primary voters (41%) indicate a preference for Robinson. No other candidate, including newly announced candidate Bill Graham gets more than five percent of the Republican primary vote. However, a plurality of likely primary voters (42%) indicated that they had not made up their minds.

In our survey, Robinson does well with all groups of Republicans, but particularly with the most conservative primary voters, older Republicans, and those with less education.

“Mark Robinson has a significant lead with just under five months until voting begins in the N.C. primary, but a large number of Republican voters are undecided. There could be a competitive primary, but it looks unlikely unless one of Robinson’s challengers catches fire,” said David McLennan.

Democratic Gubernatorial Primary

Attorney General Josh Stein retains a healthy lead (38-11%) lead over Mike Morgan for the Democratic nomination for governor. Although a plurality of Democratic primary voters (42%) say they are undecided with five months until the election, Morgan has yet to convince this large group of voters that he is the alternative to Stein,

Although Stein is favored among most demographic groups, Morgan retains strength among Black voters, younger voters, and evangelical voters.

“The high number of undecided voters is no surprise five months before the primary election. For many primary voters, the campaign does not begin in earnest until after the holidays,” said David McLennan. “It may be difficult for Morgan to overcome Stein’s advantages that include a strong campaign war chest and the endorsement of Governor Roy Cooper.”

Trump-Biden Matchup

Although it is very premature to survey voters on a Trump-Biden matchup in the 2024 general election, our results confirmed what most election watchers believe — we are going to have a very tight contest for North Carolina’s 16 Electoral College votes. Our results had Biden edging Trump by a narrow margin (40-39%) with 17 percent of respondents indicating that they preferred someone else. The results are well within our confidence interval, meaning this race could go either way.

“Given our recent presidential election history in North Carolina, we should expect to see one of the major party nominees win the state by a few points or less,” said David McLennan. “The results we have are not predictive of a winner, especially given the volatility we are likely to see during the next year.”

Robinson-Stein Matchup

Just as with the general election matchups between presidential candidates, the matchup between Mark Robinson and Josh Stein produced very close results. In our survey, Stein prevailed over Robinson by two points (38-36%), with almost one in five voters indicating that they were not sure. These results are also well within the confidence interval (3.5%).

“North Carolina may not be a 50-50 state in the strictest sense, but North Carolinians should expect a tightly contested governor’s race next year, no matter who the major parties nominate,” said David McLennan. “We should see record amounts of money spent on this race and the results of this election could have a profound effect on the future of the state.”

Approval of President, Vice President, and Governor

Presidential Job Approval

Just 42 percent of North Carolinians approve of the job Joe Biden is doing as president, while 56 percent of respondents indicate they disapprove of Biden’s job performance. Only 14 percent strongly approve of Biden’s work as president, while 40 percent strongly disapprove.

Biden’s approval had declined over the last year within the groups of voters he most needs to win reelection, including Black voters (66% approval), Hispanic voters (53% approval), and among Gen Z voters (34% approval).

“Joe Biden’s chances of winning North Carolina’s Electoral College votes appear shaky with just over twelve months until Election Day in 2024,” said David McLennan. “Seeing his approval drop among the youngest voters to 34% is problematic for the Biden campaign. It

is clear that Biden's support for Israel in its war against Hamas in Gaza is one of the major drivers of this sharp decline."

Vice Presidential Job Approval

Vice President Kamala Harris' approval ratings mirror those of President Joe Biden. Just over 40 percent (41%) of the respondents approve of Harris's performance as vice president, with 52 percent disapproving.

"Kamala Harris' job approval mirrors that of Joe Biden's as president," said David McLennan. "There is no evidence that she is a drag on the ticket or that people fear her worse than Biden."

Gubernatorial Job Approval

Governor Roy Cooper's job approval numbers remain strong with 60 percent of North Carolinians approving his job performance, while just 34 percent disapproving. Cooper's job approval numbers are above 50 percent with all groups except for Republicans and those who self-identify as "conservative" or "very conservative."

"Governors typically have higher approval numbers than presidents or legislators," said David McLennan. "Roy Cooper's job approval numbers, especially in a state with such a strong partisan divide, are remarkable."

Opinion of Joe Biden and Donald Trump

A direct comparison of people's overall opinion of Joe Biden and Donald Trump reveals an obvious truth—neither is considered very favorably. Biden has a slight, although statistically insignificant advantage over Trump in terms of approval (43-40%) and disapproval (55-57%).

Although most of the demographic groups break in predictable ways, it is the Gen Z voters that continue to surprise. Trump's approval rating among 18-24 year olds is 53 percent, while Biden's is 37 percent. **It is worth noting that Gen Z males are twice as likely to approve of Donald Trump than Gen Z females.**

"Scholars have been noting the divide among young male and young female voters on political issues and leaders," said David McLennan. "The result showing that Gen Z males are so supportive of Donald Trump, while Gen Z women are not, may make for very interesting discussions on college campuses and online for the next year."

Identification of Political Leaders in North Carolina

We wanted to continue testing whether North Carolinians could identify political leaders from their photographs. This time we added women who serve (Secretary of State Elaine Marshall) or have served (former Labor Commissioner Cherie Berry) in statewide political offices to the mix. The results were similar to those we reported last month. With the photos, a majority of North Carolinians could identify Lt. Governor Mark Robinson (56%), but fewer could identify Attorney General Josh Stein's photograph (42%). The women were less recognizable—37% could identify Berry and 34% could identify Marshall.

“There is little surprise that most political figures in North Carolina are only known by some citizens. Even the “Elevator Lady” Cherie Berry was not known by a majority of respondents, even though her photo was in every elevator. Mark Robinson probably benefits from the fact that he is nationally recognized and gets many cable news mentions,” said David McLennan.

Perceptions of the Political Parties, Including No Labels and Unaffiliated Voters Knowledge and Perceptions of the Major Parties

Many North Carolinians know little about the political parties in the state or how the process parties use to select their general election candidates works.

Just over half (53%) know that North Carolina has a semi-closed primary system, meaning that only those registered with the specific political party and unaffiliated voters can vote in that party’s primary. **Most troubling was the fact that just over half of the unaffiliated voters in our survey knew that they could vote in a primary of one of the recognized political parties in the state.**

Also, only a small minority of respondents—6 percent—know that the largest group of voters is unaffiliated voters. Even those who are unaffiliated voters—only 14%—knew that this group of voters was the largest in the state. A plurality of respondents (45%) considered Republicans to be the largest group of voters in North Carolina.

In terms of perceptions about the ideologies of Democratic, Republican, and unaffiliated voters, stereotypes exist. Large majorities of respondents said Democrats were mostly liberal (61%), Republicans were mostly conservative (73%), and unaffiliated voters were mostly moderate (52%), although one in five people said they did not know about unaffiliated voters.

“Very little is known about unaffiliated voters in North Carolina. Despite abundant news stories touting the growth of unaffiliated voters in the state, most people think this group is equivalent to registered Libertarian Party voters in terms of size,” said David McLennan.

“There is also the perception that registered Democrats and Republicans are more ideologically extreme than they actually are. As our survey results indicate, only 24 percent of North Carolinians consider themselves very conservative or very liberal.”

No Labels Party

Within the political chattering class, the “No Labels” Party is controversial. Some, like at the Lincoln Project, see it as a Republican funded attempt to draw voters from Joe Biden and elect Donald Trump. Others see No Labels as a legitimate third party that can be a home for political moderates. Our results indicate that this debate, which rages on social media and cable network shows, has not affected most North Carolinians.

Only 20 percent of our respondents knew some or a lot about No Labels, while 52 percent knew nothing at all. Likewise, less than 20 percent said they would consider voting for candidates running under the No Labels banner. However, when asked about whether this party would have a positive impact on the political system or be disruptive, our

respondents were almost evenly split, with 34 percent stating No Labels would be disruptive and 37 percent thinking the party would have a positive impact.

“The No Labels Party may become a political force in North Carolina, but right now there are very few North Carolinians paying attention to this party,” said David McLennan. “Given that only 2,655 voters are registered for this party, out of over 7.3 million voters in N.C., it does not appear as this party has gained much traction yet.”

Civic Knowledge

Since it is widely [reported](#) that Americans' knowledge of civics is abysmal, we decided to test North Carolinians on their knowledge of civics—both U.S. civics and North Carolina civics. We chose five comparable questions in each area. The results demonstrated that North Carolinians know decidedly less about government institutions and practices in the state than they do the nation. Below is a simple comparison between the percentage of correct responses for each question.

Question	Results	Question	Results
Party control of U.S. House	72%	Party control of N.C. House	64%
Party control of U.S. Senate	60%	Party control of N.C. Senate	59%
Branch that determines constitutionality	56%	Branch of N.C. government that approves political maps	35%
Freedom guaranteed in 1st Amendment	78%	Institution that certifies election results	56%
Name of U.S. Vice President	91%	Name of N.C. Lt. Governor	33%

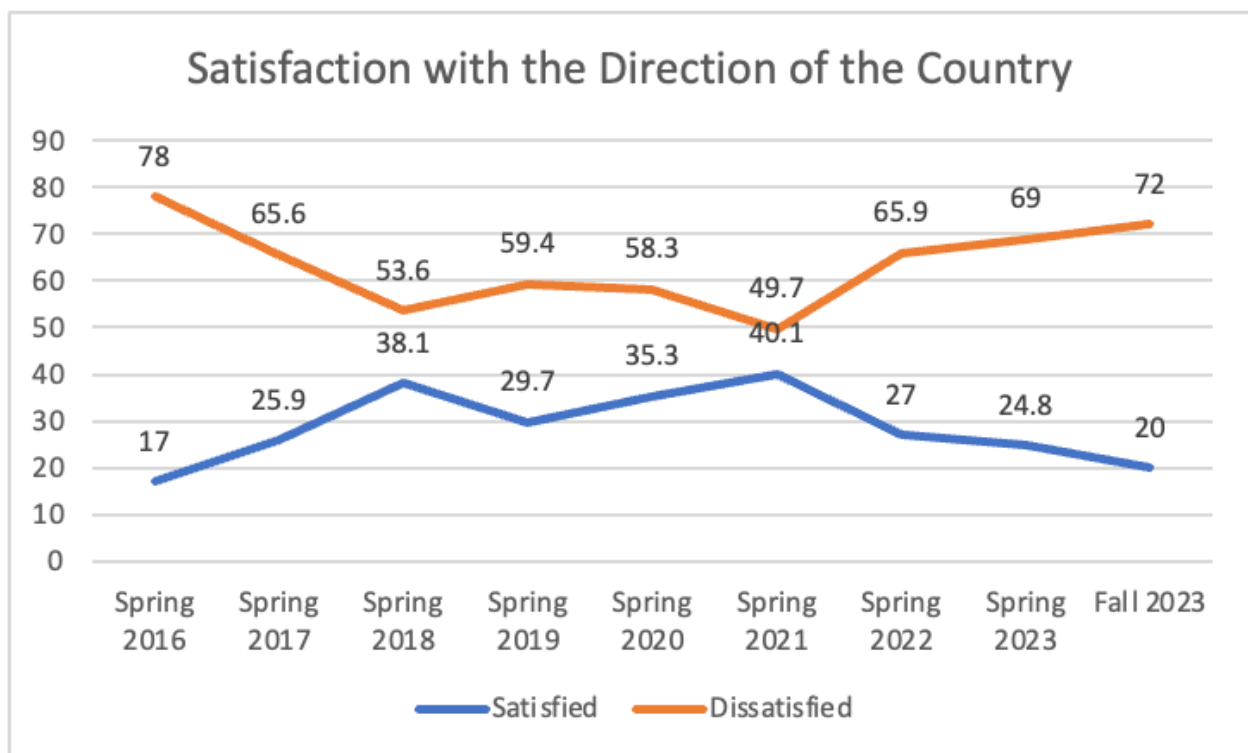
Not only do North Carolinians know less about North Carolina government and politics than they do about United States government and politics, but there were some major differences among groups in the state. Unaffiliated voters in the state generally knew more than did those who affiliate with the Democratic or Republican parties. The most significant finding was that young voters (18-24 years old) know significantly less than do older voters on national and state civics.

“The fact that our youngest voters know significantly less about state government and politics than older voters should concern us all,” said David McLennan. “I know there are efforts to improve civic education in the state. Those efforts need to be redoubled.”

Direction of State and Country

Direction of the Country

Dissatisfaction with the direction of the country continues to decline, as almost three-quarters of our respondents indicate they do not like what is going on in the country. Although our results do not point to a specific cause for this increasing decline, there is obvious concern about the economy, world events, and a general apprehension about the political system that affect these results.



In terms of demographics, all groups—partisan, age, etc.—were dissatisfied with the direction of the country. The only groups with small satisfaction gaps (the difference between satisfaction and dissatisfaction) were the youngest respondents and those self-identified as being the “most liberal” in terms of political ideology.

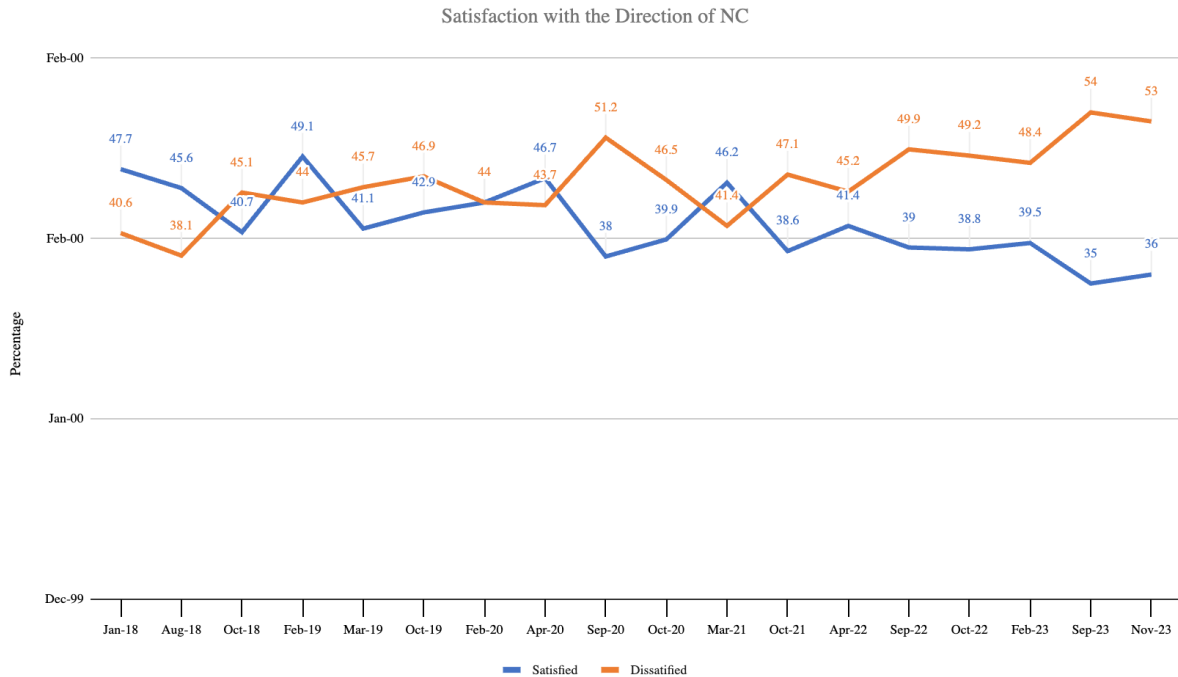
Meredith Poll Director David McLennan states: “The levels of dissatisfaction with the direction of the country are at almost near-record levels. As we head into an election year, expect both political parties to use this dissatisfaction and blame the other party for the

woes of the country. This promises to be one of the most negative political campaign years in history.”

Direction of the State

North Carolinians are less dissatisfied with the direction of North Carolina, but in our most recent survey, the gap between satisfaction and dissatisfaction has increased. Now, just 36 percent of our respondents are satisfied with the direction of the state and 53 percent are dissatisfied—virtually unchanged from September.

“The sharp increase in dissatisfaction with the direction of the state, after being relatively stable for years, is significant,” states David McLennan. “There could be many reasons for this decrease in satisfaction and increase in dissatisfaction, but the most likely explanation is that the mood about national politics is affecting state politics. In other words, people are no longer distinguishing things going on at the national level from things going on in North Carolina.”



Topline Results

Satisfaction with the direction of the country

Satisfaction with the way things are going in the United States today

All in all, are you satisfied with the direction of the country today?

Response	Number	Percentage
Yes	149	20
No	556	73
Don't know	50	7

N=755

Satisfaction with the direction of the state

Satisfaction with the way things are going in the North Carolina today

All in all, are you satisfied with the direction of North Carolina today?

Response	Number	Percentage
Yes	271	36
No	399	53
Don't know	85	11

N=755

Political parties in North Carolina

Knowledge of the primary election process in NC

Who can vote in the Democratic primary in North Carolina? (check all that apply)

Response	Number	Percentage
Registered voters with the Democratic Party	598	38
Registered voters with the Republican Party	223	14

Registered voters with the Libertarian Party	150	9
Registered voters with the Green Party	137	8
Registered voters with the No Labels Party	165	10
Unaffiliated voters	251	16
Don't know	61	4

N=1585

Who can vote in the Republican primary in North Carolina? (check all that apply)

Response	Number	Percentage
Registered voters with the Democratic Party	215	13
Registered voters with the Republican Party	595	37
Registered voters with the Libertarian Party	157	10
Registered voters with the Green Party	146	9
Registered voters with the No Labels Party	173	11
Unaffiliated voters	262	16
Don't know	68	4

N=1616

Perceptions of the Parties and Unaffiliated Voters in North Carolina

Please complete the following sentence. Most registered voters in North Carolina are registered with the _____.

Response	Number	Percentage
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Democratic Party	201	27
Republican Party	336	45
Libertarian Party	2	0
Green Party	1	0
No Labels Party	9	1
Unaffiliated	46	6
Don't know	160	21

N= 755

Do you consider people registered with the Democratic Party to be mostly liberal, mostly conservative, or mostly moderate?

Response	Number	Percentage
Mostly liberal	464	61
Mostly conservative	83	11
Mostly moderate	158	21
Don't know	50	7

N=755

Do you consider people registered with the Republican Party to be mostly liberal, mostly conservative, or mostly moderate?

Response	Number	Percentage
Mostly liberal	65	9
Mostly conservative	555	73
Mostly moderate	91	12
Don't know	44	6

N=755

Do you consider people registered Unaffiliated to be mostly liberal, mostly conservative, or mostly moderate?

Response	Number	Percentage
Mostly liberal	97	13
Mostly conservative	105	14
Mostly moderate	391	52
Don't know	162	21

N=755

No Labels Party

Recently the “No Labels” party has been granted access to the North Carolina ballot for 2024. How much do you know about the No Labels Party?

Response	Number	Percentage
A lot	27	4
Some	119	16
Very little	217	29
Nothing at all	392	52

N= 755

How likely would you be to vote for candidates running from the No Labels Party?

Response	Number	Percentage
Very likely	40	5
Somewhat likely	128	17
Somewhat unlikely	102	14
Very unlikely	247	33
Don't know	238	32

N= 755

Some have argued that the No Labels Party would be a disruptive influence in the 2024 elections because it could advantage one of the major parties - either Democratic or Republican. Others argue that it will have a positive effect on the 2024

elections because it will give voters a choice other than the two major parties. Which is closest to your position about the No Labels Party in 2024?

Response	Number	Percentage
It will have a disruptive influence over the 2024 elections and give an advantage to one of the major parties.	260	34
It will have a positive effect on the 2024 elections because it gives voters a choice other than the candidates from the two major parties.	278	37
Don't know	217	29

N= 755

United States and North Carolina Politics

Knowledge of US civics

Which party has a majority in the United States House of Representatives?

Response	Number	Percentage
Democrats	149	20
Republicans	531	72
Don't know	54	8

N=735

Which party has a majority in the United States Senate?

Response	Number	Percentage
Democrats	438	60
Republicans	217	29
Don't know	80	11

N= 735

If the president and the Supreme Court differ on whether a presidential action is constitutional, who has the final responsibility for determining if that action is constitutional - the president, Congress, or the Supreme Court?

Response	Number	Percentage
President	58	8
Congress	191	26
Supreme Court	410	56
Don't know	78	10

N=735

Which of the following is a right guaranteed by the 1st Amendment to the US Constitution?

Response	Number	Percentage
The right to bear arms	94	13
The right to privacy	23	3
The right of free speech	573	78
The right to remain silent	13	2
Don't know	32	4

N=735

Who is the Vice President of the United States?

Percentage who named "Kamala Harris" correctly: 91%

Percentage who incorrectly named Harris or did not know: 9%

[Knowledge of NC civics](#)

Which party has the majority in the North Carolina House of Representatives?

Response	Number	Percentage
Democrats	142	19
Republicans	472	64
Don't know	121	17

N= 735

Which party has the majority in the North Carolina Senate?

Response	Number	Percentage
Democrats	164	22
Republicans	434	59
Don't know	137	19

N=735

When North Carolina redraws its political maps - for the U.S. House of Representatives and the legislature - who has to approve the maps?

Response	Number	Percentage
The legislature	255	35
The governor	78	11
The legislature and the governor	195	26
Don't know	207	28

N=735

After elections, who certifies the official election results in North Carolina?

Response	Number	Percentage
The governor	38	5
The legislature	45	6
The Secretary of State	138	18
The State Board of Elections	410	56
Don't know	108	15

N=735

Who is the Lieutenant Governor of North Carolina?

Percentage who correctly identified "Mark Robinson": 33%

Percentage who incorrectly identified the Lt. Governor or did not know: 67%

Political Leaders—identification through photographs

Now we are going to ask you some questions about specific political leaders.

Name	Percentage identified correctly	Percentage saying “Don’t know”
Mark Robinson	56	32
Elaine Marshall	34	47
Josh Stein	42	39
Cherie Berry	37	43

Approval of Political Figures

[Approval of President Biden](#)

Do you approve or disapprove of the way Joe Biden is handling his job as president?

Response	Number	Percentage
Strongly approve	105	14
Approve	209	28
Disapprove	118	16
Strongly disapprove	303	40
Don’t know	20	2

N= 755

[Approval of Vice President Harris](#)

Do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

Response	Number	Percentage
Strongly approve	124	16
Approve	186	25
Disapprove	111	15
Strongly disapprove	283	37
Don’t know	51	7

N= 755

Approval of Governor Cooper

Do you approve or disapprove of the way Roy Cooper is handling his job as governor?

Response	Number	Percentage
Strongly approve	193	26
Approve	256	34
Disapprove	128	17
Strongly disapprove	126	17
Don't know	52	6

N= 755

Opinion of Joe Biden and Donald Trump

What is your overall opinion of President Biden?

Response	Number	Percentage
Very favorable	130	17
Somewhat favorable	193	26
Somewhat unfavorable	113	15
Very unfavorable	300	40
Don't know	19	2

N=755

What is your overall opinion of former President Trump?

Response	Number	Percentage
Very favorable	163	22
Somewhat favorable	135	18
Somewhat unfavorable	88	12
Very unfavorable	352	47
Don't know	17	1

N=755

2024 Primary Elections

North Carolina will hold its party primaries next March. If you plan on voting in a party primary, which one would you be most likely to vote in?

Response	Number	Percentage
Democratic	310	41
Republican	335	44
Other	33	4
Don't know	77	11

N= 755

Republican Presidential Primary

Which of the following candidates for the Republican nomination for president would you be most likely to vote for in the March 2024 primary in North Carolina?

Response	Number	Percentage
Ryan Binkley	0	0
Doug Burgum	0	0
Chris Christie	21	6
Ron DeSantis	47	14
Nikki Haley	30	9
Asa Hutchinson	1	0
Vivek Ramaswamy	27	8
Tim Scott	9	3
Corey Stapleton	0	0
Donald Trump	172	51
Someone else	7	2
Don't know	21	6

N= 335

Republican Gubernatorial Primary

Which of the following candidates for the Republican nomination for governor would you be most likely to vote for in the March 2024 primary in North Carolina?

Response	Number	Percentage
Dale Folwell	10	3
Bill Graham	16	5
Mark Robinson	136	41
Jesse Thomas	7	2
Andy Wells	4	1
Someone else	20	6

Don't know	142	42
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N=335

[Democratic Gubernatorial Primary](#)

Which of the following candidates for the Democratic nomination for governor would you be most likely to vote for in the March 2024 primary in North Carolina?

Response	Number	Percentage
Mike Morgan	33	11
Josh Stein	118	38
Someone else	23	7
Don't know	136	44

N=310

[Biden-Trump General Election Matchup](#)

If the election for president of the United States was held today, which candidate would you be most likely to vote for?

Response	Number	Percentage
Democrat Joe Biden	300	40
Republican Donald Trump	292	39
Someone else	126	17
Don't know	37	5

N=755

[Robinson-Stein General Election Matchup](#)

If the election for North Carolina governor was held today, which candidate would you be most likely to vote for?

Response	Number	Percentage
Democrat Josh Stein	289	38
Republican Mark Robinson	274	36
Someone else	45	6
Don't know	147	19

N=755

Demographics

Lastly, we would like to ask some questions about you.

Location

How would you characterize where you live

Were you born in North Carolina or somewhere else?

Response	Number	Percentage
Born in North Carolina	395	52
Born somewhere else	380	48

N= 755

Gender

What is your gender identity?

Response	Number	Percentage
Female	381	50
Male	368	49
Non-binary/third gender	2	.5
Prefer not to say	4	.5

N= 755

Race/Ethnicity

What is your race/ethnic group?

Response	Number	Percentage
White	545	72
Black or African American	161	21

Hispanic or Latino	15	2
Asian, Native Hawaiian, or Pacific Islander	10	2
Other	18	2
Prefer not to say	6	1

N= 755

Age

What is your age?

Response	Number	Percentage
18-24	50	7
25-40	192	25
41-56	234	31
57-75	241	32
76+	36	5
Prefer not to say	2	0

N= 755

Education

What best describes the level of education you last completed?

Response	Number	Percentage
Less than high school diploma	12	2
High school diploma	132	17
Some college	269	36
Bachelor's degree	223	30
Graduate or professional degree	114	15
Prefer not to say	5	1

N= 755

Ideology

How would you describe yourself?

Response	Number	Percentage
Very liberal	86	11
Somewhat liberal	114	15
Somewhere in the middle	294	39
Somewhat conservative	160	21
Very conservative	101	13
Prefer not to say	0	0

N= 755

Political Party

What political party do you most identify with?

Response	Number	Percentage
Democrat	297	39
Republican	286	38
Unaffiliated	153	20
Other	7	1
Don't know	12	2

N= 755

Cross-tabulations

Direction of the Country

All in all, are you satisfied with the direction of the country today?

	Yes	No	Don't Know
Democrat	33.2	59.1	7.7
Republican	8.7	89.9	1.4
Unaffiliated	16.3	72.5	11.1
Other	0.0	100.0	0.0
Don't know	8.3	41.7	50.0
White	16.7	77.7	5.7
Black or African American	30.4	61.5	8.1
Hispanic or Latino	13.3	66.7	20.0
Asian, Native Hawaiian, or Pacific Islander	30.0	70.0	0.0
Other	22.2	72.2	5.6
Prefer not to say	16.7	50.0	33.3
Male	23.6	71.7	4.6
Female	16.2	75.7	8.1
Non-binary/third gender	0.0	50.0	50.0
Prefer not to say	25.0	50.0	25.0
18-24	33.3	58.8	7.8

25-40	28.6	66.1	5.2
41-56	16.7	76.9	6.4
57-75	13.3	80.1	6.6
76+	16.7	69.4	13.9
Prefer not to say	50.0	50.0	0.0
Less than high school diploma	16.7	58.3	25.0
High school diploma	21.2	71.2	7.6
Some college	14.1	80.7	5.2
Bachelor's degree	22.0	74.0	4.0
Graduate or professional degree	28.1	62.3	9.6
Prefer not to say	20.0	20.0	60.0
Very liberal	43.0	48.8	8.1
Somewhat liberal	27.2	64.0	8.8
Somewhere in the middle	19.0	71.2	9.8
Somewhat conservative	10.0	88.8	1.3
Very conservative	9.9	88.1	2.0
Urban	33.3	61.0	5.7
Suburban	15.3	76.3	8.4
Rural	17.3	78.4	4.2
Don't know	45.5	27.3	27.3

Direction of the state

All in all, are you satisfied with the direction of North Carolina today?

	Yes	No	Don't Know
Democrat	45.0	46.3	8.7
Republican	31.5	58.7	9.8
Unaffiliated	28.1	55.6	16.3
Other	28.6	57.1	14.3
Don't know	25.0	33.3	41.7
White	33.3	55.5	11.2
Black or African American	44.7	42.2	13.0
Hispanic or Latino	40.0	53.3	6.7
Asian, Native Hawaiian, or Pacific Islander	30.0	70.0	0.0
Other	38.9	55.6	5.6
Prefer not to say	33.3	50.0	16.7
Male	31.2	56.0	12.8
Female	41.3	49.5	9.2
Non-binary/third gender	0.0	50.0	50.0
Prefer not to say	25.0	50.0	25.0
18-24	47.1	39.2	13.7
25-40	42.7	44.3	13.0

41-56	30.8	61.1	8.1
57-75	33.2	55.6	11.2
76+	36.1	44.4	19.4
Prefer not to say	50.0	50.0	0.0
Less than high school diploma	16.7	50.0	33.3
High school diploma	38.6	47.7	13.6
Some college	31.1	57.0	11.9
Bachelor's degree	35.9	53.8	10.3
Graduate or professional degree	46.5	48.2	5.3
Prefer not to say	40.0	20.0	40.0
Very liberal	44.2	50.0	5.8
Somewhat liberal	41.2	55.3	3.5
Somewhere in the middle	35.3	47.8	16.9
Somewhat conservative	30.6	60.6	8.8
Very conservative	33.7	54.5	11.9
Urban	47.5	40.5	12.1
Suburban	33.6	54.5	11.8
Rural	31.8	58.7	9.5
Don't know	63.6	9.1	27.3

Perceptions of the Parties and Unaffiliated Voters in North Carolina

Who can vote in the Democratic Primary in North Carolina? (check all that apply)

	Registered voters with the Democratic Party	Registered voters with the Republican Party	Registered voters with the Libertarian Party	Registered voters with the Green Party	Registered voters with the No Labels Party	Unaffiliated Voters	Don't Know
Democrat	96.0	23.2	21.8	19.8	23.2	30.9	4.0
Republican	64.3	42.3	17.8	15.7	18.2	23.4	8.4
Unaffiliated	76.5	20.9	21.6	20.3	27.5	58.2	11.8
Other	71.4	14.3	14.3	14.3	14.3	14.3	28.6
Don't know	58.3	8.3	8.3	8.3	8.3	16.7	41.7
White	77.8	29.5	18.5	16.5	20.0	35.0	7.7
Black or African American	87.0	30.4	24.8	23.6	27.3	24.8	6.8
Hispanic or Latino	66.7	26.7	20.0	20.0	26.7	33.3	26.7
Asian, Native Hawaiian, or Pacific Islander	80.0	50.0	20.0	20.0	20.0	30.0	0.0
Other	72.2	16.7	16.7	11.1	22.2	44.4	11.1
Prefer not to say	50.0	33.3	33.3	33.3	33.3	66.7	33.3
Male	79.6	28.0	16.6	14.1	16.8	30.7	5.2

Female	79.3	31.2	23.3	22.0	26.7	35.3	10.2
Non-binary/third gender	50.0	50.0	0.0	0.0	0.0	50.0	50.0
Prefer not to say	50.0	25.0	25.0	25.0	25.0	50.0	50.0
18-24	62.7	25.5	11.8	5.9	15.7	15.7	13.7
25-40	76.0	36.5	24.5	21.9	25.0	32.8	9.4
41-56	82.1	30.8	20.5	18.8	21.8	35.5	7.3
57-75	82.6	26.1	18.7	18.3	22.4	34.9	5.8
76+	83.3	16.7	13.9	11.1	11.1	33.3	11.1
Prefer not to say	0.0	0.0	0.0	0.0	0.0	50.0	50.0
Less than high school diploma	58.3	8.3	0.0	0.0	0.0	0.0	41.7
High school diploma	64.4	32.6	15.2	12.9	22.0	20.5	10.6
Some college	81.5	35.9	27.4	26.3	27.8	38.1	8.5
Bachelor's degree	86.5	25.1	15.2	14.8	17.5	35.4	4.0
Graduate or professional degree	79.8	22.8	19.3	13.2	18.4	35.1	6.1
Prefer not to say	60.0	20.0	20.0	20.0	20.0	40.0	60.0
Very liberal	88.4	19.8	17.4	12.8	18.6	26.7	5.8

Somewhat liberal	88.6	21.9	16.7	15.8	18.4	45.6	5.3
Somewhere in the middle	78.6	32.9	24.1	22.7	27.1	34.9	9.5
Somewhat conservative	74.4	36.9	21.9	20.0	24.4	30.0	5.0
Very conservative	70.3	25.7	10.9	8.9	8.9	24.8	13.9
Urban	82.3	25.5	17.7	13.5	17.7	24.1	9.2
Suburban	81.9	29.6	20.9	19.9	23.1	38.3	4.4
Rural	76.3	32.9	20.5	19.1	23.3	32.9	9.2
Don't know	36.4	0.0	9.1	0.0	0.0	9.1	72.7

Who can vote in the Republican Primary in North Carolina? (check all that apply)

	Registered voters with the Democratic Party	Registered voters with the Republican Party	Registered voters with the Libertarian Party	Registered voters with the Green Party	Registered voters with the No Labels Party	Unaffiliated Voters	Don't Know
Democrat	39.9	75.5	22.8	21.1	23.2	32.2	6.4
Republican	21.7	85.0	18.5	18.2	21.3	26.6	8.7
Unaffiliated	20.3	77.1	22.2	18.3	26.8	56.9	11.1
Other	28.6	57.1	14.3	14.3	14.3	14.3	28.6
Don't know	16.7	50.0	8.3	16.7	8.3	16.7	41.7

White	22.5	82.8	18.7	17.2	20.5	35.2	8.6
Black or African American	47.2	69.6	27.3	25.5	29.2	29.2	7.5
Hispanic or Latino	33.3	66.7	26.7	26.7	33.3	46.7	26.7
Asian, Native Hawaiian, or Pacific Islander	70.0	60.0	30.0	30.0	30.0	40.0	10.0
Other	16.7	72.2	11.1	11.1	22.2	50.0	11.1
Prefer not to say	33.3	50.0	33.3	33.3	33.3	50.0	33.3
Male	26.4	79.9	17.1	16.3	18.2	31.8	6.5
Female	30.9	78.0	24.3	22.3	27.5	37.2	11.0
Non-binary/third gender	0.0	100.0	0.0	0.0	0.0	50.0	0.0
Prefer not to say	25.0	50.0	25.0	25.0	25.0	50.0	50.0
18-24	19.6	64.7	7.8	7.8	15.7	15.7	13.7
25-40	38.5	73.4	25.5	23.4	25.5	32.8	8.3
41-56	28.6	80.8	19.7	18.8	22.2	37.6	9.4
57-75	24.1	85.1	21.6	19.9	24.5	36.5	7.5
76+	19.4	77.8	16.7	13.9	13.9	38.9	11.1
Prefer not to say	0.0	0.0	0.0	0.0	0.0	50.0	50.0

Less than high school diploma	16.7	58.3	8.3	0.0	0.0	0.0	33.3
High school diploma	27.3	67.4	14.4	12.1	22.0	20.5	11.4
Some college	33.7	80.7	28.1	27.0	29.3	40.7	8.9
Bachelor's degree	29.6	82.5	17.5	15.2	17.9	37.2	5.4
Graduate or professional degree	17.5	83.3	18.4	19.3	21.1	36.0	9.6
Prefer not to say	20.0	60.0	20.0	20.0	20.0	20.0	40.0
Very liberal	29.1	79.1	17.4	14.0	20.9	29.1	7.0
Somewhat liberal	24.6	78.9	15.8	15.8	15.8	41.2	7.0
Somewhere in the middle	33.9	77.3	24.7	22.7	27.5	37.3	9.8
Somewhat conservative	30.0	81.9	25.0	22.5	27.5	33.8	7.5
Very conservative	14.9	78.2	10.9	12.9	11.9	25.7	12.9
Urban	35.5	70.9	16.3	17.0	18.4	25.5	9.2
Suburban	26.2	84.7	23.1	21.2	23.1	39.6	6.9
Rural	29.0	77.7	21.2	18.7	25.8	34.6	9.2
Don't know	0.0	36.4	0.0	9.1	0.0	9.1	63.6

Please complete the following sentence. Most registered voters in North Carolina are registered with the _____.

	Democrat Party	Republican Party	Libertarian Party	Green Party	No Labels Party	Unaffiliated	Don't Know
Democrat	36.9	42.3	0.0	0.0	1.0	2.7	17.1
Republican	22.7	54.5	0.7	0.0	0.3	4.5	17.1
Unaffiliated	14.4	32.0	0.0	0.7	2.6	15.7	34.6
Other	42.9	14.3	0.0	0.0	0.0	0.0	42.9
Don't know	16.7	33.3	0.0	0.0	8.3	8.3	33.3
White	22.3	49.6	0.2	0.2	0.4	6.2	21.1
Black or African American	42.2	29.2	0.6	0.0	2.5	4.3	21.1
Hispanic or Latino	13.3	40.0	0.0	0.0	6.7	6.7	33.3
Asian, Native Hawaiian, or Pacific Islander	40.0	40.0	0.0	0.0	0.0	10.0	10.0
Other	27.8	44.4	0.0	0.0	11.1	5.6	11.1
Prefer not to say	16.7	0.0	0.0	0.0	0.0	33.3	50.0
Male	29.6	41.8	0.3	0.3	0.8	9.8	17.4
Female	24.1	47.6	0.3	0.0	1.6	2.4	24.1
Non-binary/third gender	0.0	0.0	0.0	0.0	0.0	0.0	100.0
Prefer not to say	25.0	0.0	0.0	0.0	0.0	25.0	50.0

18-24	33.3	41.2	2.0	0.0	3.9	2.0	17.6
25-40	30.7	42.2	0.5	0.5	1.6	5.2	19.3
41-56	24.8	48.3	0.0	0.0	0.9	5.1	20.9
57-75	22.8	44.4	0.0	0.0	0.8	8.3	23.7
76+	36.1	38.9	0.0	0.0	0.0	2.8	22.2
Prefer not to say	0.0	0.0	0.0	0.0	0.0	100.0	0.0
Less than high school diploma	58.3	16.7	0.0	0.0	0.0	0.0	25.0
High school diploma	26.5	46.2	0.0	0.0	0.8	3.0	23.5
Some college	28.5	43.3	0.7	0.0	1.5	5.2	20.7
Bachelor's degree	25.1	48.0	0.0	0.0	0.4	8.1	18.4
Graduate or professional degree	23.7	42.1	0.0	0.9	2.6	7.9	22.8
Prefer not to say	0.0	20.0	0.0	0.0	0.0	20.0	60.0
Very liberal	38.4	43.0	0.0	0.0	2.3	0.0	16.3
Somewhat liberal	19.3	56.1	1.8	0.0	0.0	4.4	18.4
Somewhere in the middle	23.7	40.7	0.0	0.3	2.4	7.8	25.1
Somewhat conservative	30.0	42.5	0.0	0.0	0.0	8.8	18.8

Very conservative	28.7	46.5	0.0	0.0	0.0	4.0	20.8
Urban	41.1	28.4	0.0	0.0	2.8	5.0	22.7
Suburban	24.6	47.0	0.6	0.0	0.9	7.5	19.3
Rural	21.9	50.5	0.0	0.4	0.4	4.9	21.9
Don't know	27.3	18.2	0.0	0.0	9.1	9.1	36.4

Do you consider people registered with the Democratic Party to be mostly liberal, mostly conservative, or mostly moderate?

	Mostly liberal	Mostly conservative	Mostly Moderate	Don't Know
Democrat	54.0	11.1	30.5	4.4
Republican	72.0	13.6	10.5	3.8
Unaffiliated	60.8	5.9	21.6	11.8
Other	28.6	0.0	28.6	42.9
Don't know	25.0	16.7	16.7	41.7
White	69.4	8.6	17.0	4.9
Black or African American	41.0	17.4	32.2	9.3
Hispanic or Latino	60.0	0.0	20.0	20.0
Asian, Native Hawaiian, or Pacific Islander	30.0	30.0	40.0	0.0
Other	38.9	27.8	27.8	5.6
Prefer not to say	16.7	0.0	16.7	66.7

Male	62.8	11.4	20.4	5.4
Female	61.0	10.5	21.2	7.3
Non-binary/third gender	0.0	50.0	50.0	0.0
Prefer not to say	25.0	0.0	25.0	50.0
18-24	43.1	23.5	17.6	15.7
25-40	54.7	16.7	22.9	5.7
41-56	62.4	9.8	20.1	7.7
57-75	68.5	6.2	22.4	2.9
76+	75.0	2.8	11.1	11.1
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	33.3	8.3	41.7	16.7
High school diploma	52.3	14.4	21.2	12.1
Some college	60.0	11.5	21.9	6.7
Bachelor's degree	68.2	9.0	18.8	4.0
Graduate or professional degree	68.4	9.6	20.2	1.8
Prefer not to say	0.0	20.0	20.0	60.0
Very liberal	79.1	7.0	11.6	2.3
Somewhat liberal	67.5	7.9	22.8	1.8
Somewhere in the middle	43.7	8.1	35.3	12.9

Somewhat conservative	73.8	13.8	10.6	1.9
Very conservative	72.3	21.8	1.0	5.0
Urban	51.1	17.0	22.7	9.2
Suburban	65.4	7.2	24.3	3.1
Rural	64.3	11.7	16.3	7.8
Don't know	9.1	27.3	18.2	45.5

Do you consider people registered with the Republican Party to be mostly liberal, mostly conservative, or mostly moderate?

	Mostly liberal	Mostly conservative	Mostly Moderate	Don't Know
Democrat	12.4	70.1	13.4	4.0
Republican	7.0	78.7	11.2	3.1
Unaffiliated	5.2	74.5	11.1	9.2
Other	14.3	28.6	14.3	42.9
Don't know	0.0	41.7	8.3	50.0
White	5.5	80.8	9.9	3.8
Black or African American	20.5	52.8	16.1	10.6
Hispanic or Latino	0.0	73.3	13.3	13.3
Asian, Native Hawaiian, or Pacific Islander	0.0	40.0	50.0	10.0
Other	11.1	66.7	22.2	0.0

Prefer not to say	16.7	33.3	0.0	50.0
Male	9.2	75.5	10.9	4.3
Female	8.4	71.7	13.4	6.5
Non-binary/third gender	0.0	50.0	0.0	50.0
Prefer not to say	0.0	50.0	0.0	50.0
18-24	19.6	56.9	13.7	9.8
25-40	9.4	71.4	13.5	5.7
41-56	13.2	66.2	13.2	7.3
57-75	2.9	85.5	9.5	2.1
76+	0.0	77.8	11.1	11.1
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	16.7	41.7	0.0	41.7
High school diploma	10.6	70.5	10.6	8.3
Some college	11.1	70.7	12.2	5.9
Bachelor's degree	4.0	80.3	13.0	2.7
Graduate or professional degree	8.8	75.4	13.2	2.6
Prefer not to say	20.0	20.0	0.0	60.0
Very liberal	18.6	74.4	4.7	2.3
Somewhat liberal	8.8	84.2	5.3	1.8

Somewhere in the middle	10.5	60.7	18.6	10.2
Somewhat conservative	2.5	81.3	13.1	3.1
Very conservative	5.0	85.1	5.0	5.0
Urban	16.3	61.0	17.0	5.7
Suburban	5.0	79.1	12.1	3.7
Rural	9.2	75.6	9.2	6.0
Don't know	9.1	9.1	18.2	63.6

Do you consider people registered as Unaffiliated to be mostly liberal, mostly conservative, or mostly moderate?

	Mostly liberal	Mostly conservative	Mostly Moderate	Don't Know
Democrat	15.4	13.8	51.0	19.8
Republican	12.6	17.1	49.7	20.6
Unaffiliated	9.8	9.2	62.1	19.0
Other	0.0	14.3	28.6	57.1
Don't know	8.3	0.0	0.0	91.7
White	11.4	12.5	56.4	19.8
Black or African American	19.3	19.9	38.5	22.4
Hispanic or Latino	13.3	6.7	53.3	26.7
Asian, Native Hawaiian, or Pacific Islander	20.0	10.0	40.0	30.0

Other	5.6	16.7	38.9	38.9
Prefer not to say	0.0	0.0	33.3	66.7
Male	13.6	15.5	53.3	17.7
Female	12.6	12.6	50.5	24.3
Non-binary/third gender	0.0	0.0	0.0	100.0
Prefer not to say	0.0	0.0	50.0	50.0
18-24	23.5	23.5	41.2	11.8
25-40	13.0	19.3	52.6	15.1
41-56	15.4	11.5	52.1	20.9
57-75	9.1	11.2	53.1	26.6
76+	8.3	5.6	52.8	33.3
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	33.3	8.3	8.3	50.0
High school diploma	16.7	22.7	40.2	20.5
Some college	11.5	12.6	53.3	22.6
Bachelor's degree	12.1	11.2	60.1	16.6
Graduate or professional degree	12.3	13.2	51.8	22.8
Prefer not to say	0.0	0.0	0.0	100.0
Very liberal	25.6	10.5	52.3	11.6

Somewhat liberal	15.8	10.5	54.4	19.3
Somewhere in the middle	11.2	12.2	50.2	26.4
Somewhat conservative	8.8	11.9	60.0	19.4
Very conservative	10.9	28.7	39.6	20.8
Urban	17.7	16.3	43.3	22.7
Suburban	11.2	11.5	57.3	19.9
Rural	12.4	15.5	51.2	20.8
Don't know	18.2	9.1	9.1	63.6

No Labels Party

Recently the “No Labels” party has been granted access to the North Carolina ballot for 2024. How much do you know about the No Labels Party?

	A lot	Some	Very little	Nothing at all
Democrat	6.4	18.1	25.8	49.7
Republican	2.4	14.0	31.8	51.7
Unaffiliated	1.3	15.7	30.7	52.3
Other	0.0	14.3	0.0	85.7
Don't know	0.0	0.0	16.7	83.3
White	3.3	13.9	30.0	52.7
Black or African American	5.6	22.4	24.2	47.8
Hispanic or Latino	0.0	13.3	33.3	53.3

Asian, Native Hawaiian, or Pacific Islander	0.0	10.0	30.0	60.0
Other	5.6	16.7	27.8	50.0
Prefer not to say	0.0	16.7	16.7	66.7
Male	5.2	20.1	28.0	46.7
Female	2.4	11.5	29.6	56.5
Non-binary/third gender	0.0	0.0	0.0	100.0
Prefer not to say	0.0	25.0	25.0	50.0
18-24	7.8	25.5	17.6	49.0
25-40	7.3	21.4	27.6	43.8
41-56	2.6	14.5	31.2	51.7
57-75	1.2	11.6	30.7	56.4
76+	2.8	8.3	22.2	66.7
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	0.0	8.3	25.0	66.7
High school diploma	5.3	14.4	23.5	56.8
Some college	1.5	14.4	27.4	56.7
Bachelor's degree	4.0	17.0	35.4	43.5
Graduate or professional degree	7.0	19.3	26.3	47.4
Prefer not to say	0.0	0.0	0.0	100.0

Very liberal	11.6	24.4	25.6	38.4
Somewhat liberal	2.6	17.5	33.3	46.5
Somewhere in the middle	2.0	17.3	25.8	54.9
Somewhat conservative	1.9	11.9	37.5	48.8
Very conservative	5.9	7.9	20.8	65.3
Urban	7.8	22.7	24.1	45.4
Suburban	2.5	15.3	31.2	51.1
Rural	3.2	13.4	27.9	55.5
Don't know	0.0	0.0	36.4	63.6

How likely would you be to vote for candidates running from the No Labels Party?

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know
Democrat	6.0	18.1	15.1	35.6	25.2
Republican	3.8	14.3	11.5	38.1	32.2
Unaffiliated	7.8	19.6	15.7	19.6	37.3
Other	0.0	14.3	0.0	0.0	85.7
Don't know	0.0	16.7	0.0	16.7	66.7
White	5.3	15.2	12.3	34.6	32.6
Black or African American	7.5	21.1	16.1	31.7	23.6
Hispanic or Latino	0.0	26.7	13.3	13.3	46.7

Asian, Native Hawaiian, or Pacific Islander	0.0	10.0	40.0	10.0	40.0
Other	0.0	27.8	16.7	22.2	33.3
Prefer not to say	0.0	16.7	0.0	0.0	83.3
Male	7.1	17.9	13.9	35.3	25.8
Female	3.9	16.0	13.4	30.4	36.4
Non-binary/third gender	0.0	0.0	0.0	50.0	50.0
Prefer not to say	0.0	25.0	0.0	0.0	75.0
18-24	5.9	39.2	21.6	15.7	17.6
25-40	12.5	25.5	16.1	17.2	28.6
41-56	4.7	12.4	10.7	35.0	37.2
57-75	1.2	11.6	12.4	43.2	31.5
76+	0.0	5.6	13.9	55.6	25.0
Prefer not to say	0.0	0.0	0.0	0.0	100.0
Less than high school diploma	0.0	16.7	0.0	50.0	33.3
High school diploma	7.6	16.7	12.1	28.0	35.6
Some college	4.4	15.9	12.6	34.4	32.6
Bachelor's degree	4.9	17.9	17.5	31.8	27.8
Graduate or professional degree	7.0	17.5	11.4	35.1	28.9

Prefer not to say	0.0	20.0	0.0	0.0	80.0
Very liberal	8.1	20.9	16.3	31.4	23.3
Somewhat liberal	7.0	13.2	12.3	42.1	25.4
Somewhere in the middle	5.4	19.7	14.9	23.1	36.9
Somewhat conservative	2.5	16.9	13.1	38.1	29.4
Very conservative	5.9	9.9	8.9	42.6	32.7
Urban	9.2	19.1	16.3	27.7	27.7
Suburban	4.7	15.3	14.3	32.4	33.3
Rural	4.6	17.3	11.7	36.0	30.4
Don't know	0.0	27.3	0.0	18.2	54.5

Some have argued that the No Labels Party would be a disruptive influence in the 2024 elections because it could advantage one of the major parties - either Democratic or Republican. Others argue that it will have a positive effect on the 2024 elections because it will give voters a choice other than the two major parties. Which is closest to your position about the No Labels Party in 2024?

	It will be a disruptive influence over the 2024 elections and give an advantage to one of the major parties.	It will have a positive effect on the 2024 elections because it gives voters a choice other than candidates from the two major parties.	I don't know
Democrat	37.2	35.9	26.8
Republican	38.5	33.2	28.3

Unaffiliated	24.8	45.1	30.1
Other	14.3	42.9	42.9
Don't know	8.3	33.3	58.3
White	37.2	35.7	27.1
Black or African American	32.2	39.8	28.0
Hispanic or Latino	0.0	46.7	53.3
Asian, Native Hawaiian, or Pacific Islander	30.0	20.0	50.0
Other	11.1	50.0	38.9
Prefer not to say	16.7	16.7	66.7
Male	36.4	39.4	24.2
Female	33.2	34.3	32.5
Non-binary/third gender	0.0	50.0	50.0
Prefer not to say	0.0	25.0	75.0
18-24	23.5	49.0	27.5
25-40	28.1	43.2	28.6
41-56	33.8	33.3	32.9
57-75	39.8	34.9	25.3
76+	55.6	22.2	22.2
Prefer not to say	0.0	0.0	100.0

Less than high school diploma	16.7	41.7	41.7
High school diploma	27.3	39.4	33.3
Some college	34.4	35.2	30.4
Bachelor's degree	41.3	35.0	23.8
Graduate or professional degree	32.5	41.2	26.3
Prefer not to say	20.0	20.0	60.0
Very liberal	32.6	36.0	31.4
Somewhat liberal	57.0	26.3	16.7
Somewhere in the middle	24.4	42.7	32.9
Somewhat conservative	34.4	39.4	26.3
Very conservative	40.6	27.7	31.7
Urban	36.2	35.5	28.4
Suburban	38.0	35.8	26.2
Rural	30.7	38.9	30.4
Don't know	9.1	27.3	63.6

United States and North Carolina politics

Knowledge of US civics

Please take the following pledge: We want to see how much information about United States and North Carolina politics gets out through television, newspapers, social media, etc. It is important that you do NOT use the Internet to search for correct answers. Will you answer the following questions without using outside sources?

Which party has a majority in the United States House of Representatives?

	Democrats	Republicans	Don't Know
Democrat	30.2	63.4	4.4
Republican	12.2	76.9	7.7
Unaffiliated	15.0	72.5	10.5
Other	14.3	85.7	0.0
Don't know	8.3	41.7	25.0
White	15.4	75.3	7.0
Black or African American	34.8	55.3	5.6
Hispanic or Latino	0.0	80.0	13.3
Asian, Native Hawaiian, or Pacific Islander	50.0	40.0	10.0
Other	16.7	77.8	5.6
Prefer not to say	33.3	16.7	50.0
Male	17.1	76.4	4.6
Female	22.5	64.9	9.2
Non-binary/third gender	0.0	50.0	0.0
Prefer not to say	25.0	25.0	50.0

18-24	29.4	56.9	11.8
25-40	22.4	62.0	11.5
41-56	26.9	65.4	6.0
57-75	11.6	81.7	3.3
76+	2.8	91.7	5.6
Prefer not to say	0.0	0.0	100.0
Less than high school diploma	16.7	66.7	8.3
High school diploma	22.0	63.6	6.1
Some college	23.7	67.0	7.8
Bachelor's degree	15.7	74.9	7.6
Graduate or professional degree	16.7	78.9	4.4
Prefer not to say	20.0	20.0	40.0
Very liberal	25.6	67.4	4.7
Somewhat liberal	23.7	71.9	2.6
Somewhere in the middle	21.0	65.8	9.8
Somewhat conservative	19.4	73.1	5.6
Very conservative	7.9	79.2	8.9
Urban	28.4	59.6	9.2
Suburban	14.6	77.9	5.3
Rural	21.9	68.9	6.7
Don't know	9.1	18.2	45.5

Which party has a majority in the United States House Senate?

	Democrats	Republicans	Don't Know
Democrat	58.7	31.9	7.7
Republican	56.6	30.1	10.1
Unaffiliated	61.4	21.6	15.0
Other	42.9	42.9	14.3
Don't know	41.7	0.0	33.3
White	61.7	26.2	9.9
Black or African American	47.2	38.5	9.9
Hispanic or Latino	40.0	33.3	20.0
Asian, Native Hawaiian, or Pacific Islander	60.0	40.0	0.0
Other	66.7	11.1	22.2
Prefer not to say	33.3	16.7	50.0
Male	68.2	24.2	5.7
Female	48.7	33.2	14.9
Non-binary/third gender	50.0	0.0	0.0
Prefer not to say	25.0	25.0	50.0
18-24	41.2	39.2	17.6
25-40	50.5	31.3	14.6
41-56	56.0	32.9	9.4
57-75	68.5	21.2	7.1

76+	69.4	25.0	5.6
Prefer not to say	0.0	0.0	100.0
Less than high school diploma	50.0	25.0	16.7
High school diploma	44.7	36.4	10.6
Some college	54.4	31.5	12.6
Bachelor's degree	67.3	23.3	8.1
Graduate or professional degree	66.7	24.6	8.8
Prefer not to say	20.0	20.0	40.0
Very liberal	58.1	29.1	10.5
Somewhat liberal	61.4	31.6	5.3
Somewhere in the middle	53.9	29.5	13.6
Somewhat conservative	65.6	25.0	7.5
Very conservative	54.5	28.7	12.9
Urban	54.6	31.9	10.6
Suburban	62.0	26.5	9.7
Rural	56.9	30.7	9.9
Don't know	18.2	0.0	54.5

If the president and the Supreme Court differ on whether a presidential action is constitutional, who has the final responsibility for determining if that action is constitutional - the president, Congress, or the Supreme Court?

	President	Congress	Supreme Court	Don't Know
Democrat	9.4	29.5	49.3	10.1
Republican	7.0	22.7	56.3	10.8
Unaffiliated	3.9	22.2	62.7	9.2
Other	14.3	28.6	57.1	0.0
Don't know	16.7	16.7	16.7	25.0
White	6.0	22.3	59.9	9.5
Black or African American	13.0	34.8	38.5	9.3
Hispanic or Latino	0.0	33.3	33.3	26.7
Asian, Native Hawaiian, or Pacific Islander	10.0	30.0	50.0	10.0
Other	11.1	22.2	55.6	11.1
Prefer not to say	0.0	16.7	16.7	66.7
Male	7.1	23.6	62.2	5.2
Female	8.1	27.2	46.9	14.7
Non-binary/third gender	0.0	0.0	50.0	0.0
Prefer not to say	0.0	0.0	25.0	75.0
18-24	17.6	27.5	41.2	11.8
25-40	10.4	33.9	40.1	12.0
41-56	7.7	28.6	50.9	11.1

57-75	3.7	16.6	68.5	7.9
76+	2.8	13.9	77.8	5.6
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	0.0	25.0	41.7	25.0
High school diploma	12.9	20.5	43.9	14.4
Some college	6.3	31.5	50.4	10.4
Bachelor's degree	5.8	19.3	64.1	9.4
Graduate or professional degree	7.9	28.1	59.6	4.4
Prefer not to say	20.0	20.0	0.0	40.0
Very liberal	9.3	26.7	55.8	5.8
Somewhat liberal	10.5	17.5	60.5	9.6
Somewhere in the middle	6.8	31.5	44.4	14.2
Somewhat conservative	4.4	22.5	66.3	5.0
Very conservative	9.9	18.8	55.4	11.9
Urban	12.8	30.5	41.1	12.8
Suburban	5.0	23.7	60.4	9.0
Rural	7.8	24.7	55.8	9.2
Don't know	9.1	18.2	0.0	45.5

Which of the following is a right guaranteed by the 1st Amendment to the US Constitution?

	The right to bear arms	The right to privacy	The right of free speech	The right to remain silent	Don't Know
Democrat	14.8	4.4	72.8	2.7	3.7
Republican	12.9	3.1	76.6	0.7	3.5
Unaffiliated	8.5	0.7	82.4	2.0	4.6
Other	14.3	0.0	85.7	0.0	0.0
Don't know	0.0	0.0	41.7	0.0	33.3
White	11.9	2.7	78.6	1.3	3.3
Black or African American	14.9	3.1	68.9	3.1	5.6
Hispanic or Latino	13.3	0.0	73.3	0.0	6.7
Asian, Native Hawaiian, or Pacific Islander	10.0	0.0	80.0	10.0	0.0
Other	16.7	16.7	61.1	0.0	5.6
Prefer not to say	0.0	0.0	50.0	0.0	50.0
Male	11.1	3.5	78.3	1.6	3.5
Female	14.1	2.6	73.8	1.8	4.5
Non-binary/third gender	0.0	0.0	50.0	0.0	0.0
Prefer not to say	0.0	0.0	50.0	0.0	50.0
18-24	9.8	5.9	72.5	2.0	7.8
25-40	8.9	5.7	75.0	2.1	4.7

41-56	15.8	1.7	73.1	3.0	4.7
57-75	13.3	2.1	79.7	0.4	1.2
76+	11.1	0.0	80.6	0.0	8.3
Prefer not to say	0.0	0.0	0.0	0.0	100.0
Less than high school diploma	16.7	0.0	66.7	0.0	8.3
High school diploma	15.9	3.0	64.4	2.3	6.1
Some college	14.8	2.6	76.3	1.5	3.3
Bachelor's degree	9.9	4.5	78.0	1.3	4.9
Graduate or professional degree	8.8	1.8	86.0	2.6	0.9
Prefer not to say	0.0	0.0	40.0	0.0	40.0
Very liberal	10.5	2.3	80.2	2.3	2.3
Somewhat liberal	12.3	5.3	76.3	2.6	1.8
Somewhere in the middle	14.6	2.4	71.5	1.7	6.8
Somewhat conservative	10.0	2.5	81.3	1.3	3.1
Very conservative	12.9	4.0	75.2	1.0	3.0
Urban	17.0	7.8	63.8	2.1	6.4
Suburban	11.8	2.5	79.8	0.9	3.1
Rural	11.3	1.4	79.2	2.5	3.2
Don't know	9.1	0.0	27.3	0.0	36.4

Knowledge of NC civics

Which party has the majority in the North Carolina House of Representatives?

	Democratic	Republican	Don't Know
Democrat	26.5	60.1	11.7
Republican	15.0	65.4	16.4
Unaffiliated	11.8	66.0	20.3
Other	28.6	28.6	42.9
Don't know	0.0	33.3	41.7
White	14.8	67.4	15.6
Black or African American	32.9	47.8	14.9
Hispanic or Latino	6.7	80.0	6.7
Asian, Native Hawaiian, or Pacific Islander	20.0	50.0	30.0
Other	22.2	55.6	22.2
Prefer not to say	16.7	16.7	66.7
Male	18.5	66.8	12.8
Female	19.1	58.9	18.8
Non-binary/third gender	0.0	50.0	0.0
Prefer not to say	25.0	25.0	50.0
18-24	19.6	56.9	21.6
25-40	24.5	53.1	18.8
41-56	21.4	62.0	15.0

57-75	13.3	69.3	14.1
76+	8.3	83.3	8.3
Prefer not to say	0.0	0.0	100.0
Less than high school diploma	16.7	50.0	25.0
High school diploma	26.5	48.5	16.7
Some college	19.3	60.0	19.3
Bachelor's degree	13.5	73.5	11.7
Graduate or professional degree	20.2	66.7	13.2
Prefer not to say	0.0	20.0	60.0
Very liberal	24.4	64.0	9.3
Somewhat liberal	17.5	73.7	7.0
Somewhere in the middle	18.6	57.3	21.0
Somewhat conservative	21.3	59.4	17.5
Very conservative	11.9	69.3	14.9
Urban	27.7	53.2	16.3
Suburban	14.0	69.5	14.6
Rural	20.5	61.1	15.9
Don't know	0.0	18.2	54.5

Which party has the majority in the North Carolina Senate?

	Democratic	Republican	Don't Know
Democrat	24.2	60.4	13.8
Republican	20.6	56.3	19.9
Unaffiliated	18.3	58.8	20.9
Other	57.1	14.3	28.6
Don't know	16.7	16.7	41.7
White	18.9	60.6	18.3
Black or African American	32.3	50.3	13.0
Hispanic or Latino	13.3	66.7	13.3
Asian, Native Hawaiian, or Pacific Islander	30.0	40.0	30.0
Other	27.8	38.9	33.3
Prefer not to say	0.0	16.7	83.3
Male	20.4	62.8	14.9
Female	23.6	52.6	20.7
Non-binary/third gender	0.0	50.0	0.0
Prefer not to say	0.0	25.0	75.0
18-24	25.5	54.9	17.6
25-40	27.1	51.0	18.2
41-56	22.2	58.1	17.9
57-75	17.0	61.4	18.3

76+	19.4	66.7	13.9
Prefer not to say	0.0	0.0	100.0
Less than high school diploma	41.7	25.0	25.0
High school diploma	25.0	49.2	17.4
Some college	21.9	54.1	22.6
Bachelor's degree	20.6	64.1	13.9
Graduate or professional degree	19.3	66.7	14.0
Prefer not to say	0.0	20.0	60.0
Very liberal	20.9	68.6	8.1
Somewhat liberal	20.2	66.7	11.4
Somewhere in the middle	22.4	52.2	22.4
Somewhat conservative	26.9	53.1	18.1
Very conservative	14.9	59.4	21.8
Urban	24.1	54.6	18.4
Suburban	20.9	60.7	16.5
Rural	22.3	56.5	18.7
Don't know	9.1	18.2	45.5

When North Carolina redraws its political maps - for the US House of Representatives and the legislature - who has to approve the maps?

	The legislature	The governor	The legislature and the governor	Don't Know
Democrat	37.9	14.8	21.5	24.2
Republican	28.0	10.1	29.4	29.4
Unaffiliated	38.6	3.3	28.1	28.1
Other	28.6	0.0	28.6	42.9
Don't know	16.7	0.0	16.7	41.7
White	34.8	8.1	26.7	28.2
Black or African American	30.4	18.6	24.2	22.4
Hispanic or Latino	46.7	0.0	20.0	26.7
Asian, Native Hawaiian, or Pacific Islander	30.0	10.0	30.0	30.0
Other	33.3	16.7	16.7	33.3
Prefer not to say	16.7	0.0	16.7	66.7
Male	39.7	10.6	26.1	21.7
Female	28.5	10.2	25.7	32.5
Non-binary/third gender	0.0	0.0	0.0	50.0
Prefer not to say	25.0	0.0	25.0	50.0
18-24	23.5	13.7	35.3	25.5
25-40	25.0	15.1	27.1	29.2
41-56	35.9	9.8	23.5	29.1

57-75	40.7	6.2	25.3	24.5
76+	38.9	11.1	25.0	25.0
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	33.3	8.3	8.3	41.7
High school diploma	25.8	12.1	28.8	25.0
Some college	32.2	12.2	24.1	30.0
Bachelor's degree	40.4	5.8	26.0	26.5
Graduate or professional degree	36.0	12.3	28.9	22.8
Prefer not to say	0.0	20.0	0.0	60.0
Very liberal	43.0	10.5	22.1	22.1
Somewhat liberal	37.7	10.5	23.7	26.3
Somewhere in the middle	32.5	10.2	23.4	30.8
Somewhat conservative	33.8	11.9	27.5	25.0
Very conservative	25.7	7.9	35.6	26.7
Urban	35.5	14.2	18.4	29.1
Suburban	34.0	10.3	26.8	27.1
Rural	33.9	8.8	29.3	25.4
Don't know	9.1	0.0	0.0	63.6

After elections, who certifies the official election results in North Carolina?

	The governor	The legislature	The Secretary of State	The State Board of Elections	Don't Know
Democrat	8.1	8.4	19.5	49.7	12.8
Republican	4.2	4.9	15.0	59.4	13.3
Unaffiliated	2.0	3.3	20.9	56.2	15.7
Other	0.0	0.0	14.3	57.1	28.6
Don't know	0.0	8.3	0.0	16.7	50.0
White	4.0	3.5	18.9	57.5	13.9
Black or African American	8.7	13.0	14.9	46.6	12.4
Hispanic or Latino	0.0	6.7	13.3	53.3	20.0
Asian, Native Hawaiian, or Pacific Islander	20.0	10.0	10.0	30.0	30.0
Other	5.6	16.7	16.7	44.4	16.7
Prefer not to say	0.0	0.0	16.7	33.3	50.0
Male	6.3	6.8	23.4	50.5	11.1
Female	4.2	5.2	12.3	58.4	16.8
Non-binary/third gender	0.0	0.0	0.0	0.0	50.0
Prefer not to say	0.0	0.0	25.0	25.0	50.0
18-24	13.7	13.7	13.7	35.3	21.6
25-40	7.8	9.9	14.1	45.8	18.8

41-56	4.3	3.4	15.8	59.0	15.8
57-75	2.9	4.6	22.8	58.5	7.9
76+	0.0	0.0	22.2	69.4	8.3
Prefer not to say	0.0	0.0	0.0	0.0	100.0
Less than high school diploma	8.3	0.0	16.7	41.7	25.0
High school diploma	6.8	9.1	8.3	51.5	15.9
Some college	3.7	5.6	17.0	57.8	14.4
Bachelor's degree	5.4	4.5	22.9	52.0	13.9
Graduate or professional degree	6.1	7.0	21.1	55.3	10.5
Prefer not to say	0.0	0.0	0.0	40.0	40.0
Very liberal	10.5	5.8	24.4	41.9	15.1
Somewhat liberal	3.5	7.0	17.5	56.1	14.0
Somewhere in the middle	5.1	5.4	15.9	52.5	18.0
Somewhat conservative	4.4	7.5	14.4	63.1	8.8
Very conservative	4.0	4.0	22.8	53.5	11.9
Urban	12.1	9.2	17.0	44.7	14.2
Suburban	3.1	5.6	18.1	59.5	11.8
Rural	4.2	4.9	18.0	54.8	15.5
Don't know	0.0	0.0	9.1	9.1	54.5

Political leaders

Presidential Approval

Do you approve or disapprove of the way that Joe Biden is handling his job as president?

	Strongly approve	Approve	Disapprove	Strongly disapprove	Don't Know
Democrat	29.9	46.6	13.1	9.1	1.3
Republican	2.4	7.3	14.3	75.5	0.3
Unaffiliated	6.5	30.7	20.9	36.6	5.2
Other	0.0	28.6	14.3	42.9	14.3
Don't know	0.0	0.0	41.7	8.3	50.0
White	12.6	22.5	14.3	48.9	1.6
Black or African American	19.9	46.0	16.1	14.9	3.1
Hispanic or Latino	13.3	40.0	20.0	13.3	13.3
Asian, Native Hawaiian, or Pacific Islander	20.0	10.0	40.0	30.0	0.0
Other	5.6	27.8	22.2	38.9	5.6
Prefer not to say	0.0	0.0	50.0	0.0	50.0
Male	16.6	25.0	16.3	40.2	1.9
Female	11.8	30.6	14.4	40.3	2.9
Non-binary/third gender	0.0	0.0	50.0	50.0	0.0
Prefer not to say	0.0	0.0	50.0	0.0	50.0

18-24	5.9	27.5	19.6	37.3	9.8
25-40	11.5	30.2	20.8	33.9	3.6
41-56	11.5	28.6	16.7	41.5	1.7
57-75	20.7	24.9	10.4	43.2	0.8
76+	11.1	27.8	11.1	50.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	100.0
Less than high school diploma	8.3	25.0	8.3	58.3	0.0
High school diploma	15.2	23.5	13.6	42.4	5.3
Some college	8.1	31.5	14.1	44.4	1.9
Bachelor's degree	17.9	24.2	19.3	36.3	2.2
Graduate or professional degree	20.2	31.6	13.2	34.2	0.9
Prefer not to say	0.0	0.0	60.0	0.0	40.0
Very liberal	40.7	36.0	11.6	10.5	1.2
Somewhat liberal	28.1	53.5	8.8	7.9	1.8
Somewhere in the middle	10.2	34.2	20.7	30.2	4.7
Somewhat conservative	1.9	7.5	20.0	70.0	0.6
Very conservative	5.9	4.0	5.0	83.2	2.0
Urban	26.2	28.4	19.1	23.4	2.8
Suburban	13.4	30.8	17.1	37.1	1.6
Rural	9.2	24.4	12.4	52.3	1.8

Don't know	0.0	9.1	9.1	27.3	54.5
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Vice Presidential Approval

Do you approve or disapprove of the way that Kamala Harris is handling her job as vice president?

	Strongly approve	Approve	Disapprove	Strongly disapprove	Don't Know
Democrat	35.6	39.3	13.4	6.4	5.4
Republican	3.5	8.4	14.3	70.6	3.1
Unaffiliated	5.2	26.8	18.3	37.3	12.4
Other	0.0	28.6	14.3	57.1	0.0
Don't know	8.3	16.7	8.3	8.3	58.3
White	11.7	20.5	14.3	47.3	6.2
Black or African American	32.9	38.5	14.9	8.1	5.6
Hispanic or Latino	26.7	20.0	13.3	20.0	20.0
Asian, Native Hawaiian, or Pacific Islander	10.0	20.0	40.0	30.0	0.0
Other	11.1	27.8	11.1	33.3	16.7
Prefer not to say	16.7	33.3	16.7	0.0	33.3
Male	18.2	22.6	16.3	38.6	4.3
Female	15.2	26.4	12.8	36.9	8.6
Non-binary/third gender	0.0	50.0	50.0	0.0	0.0
Prefer not to say	0.0	25.0	25.0	0.0	50.0

18-24	17.6	21.6	9.8	33.3	17.6
25-40	19.3	23.4	18.8	30.2	8.3
41-56	13.7	26.9	15.8	37.2	6.4
57-75	18.3	24.1	11.2	42.3	4.1
76+	5.6	25.0	16.7	52.8	0.0
Prefer not to say	50.0	0.0	0.0	0.0	50.0
Less than high school diploma	8.3	33.3	16.7	33.3	8.3
High school diploma	23.5	19.7	10.6	35.6	10.6
Some college	10.4	27.4	16.3	40.7	5.2
Bachelor's degree	16.6	22.9	17.9	35.9	6.7
Graduate or professional degree	24.6	25.4	9.6	36.8	3.5
Prefer not to say	0.0	40.0	0.0	0.0	60.0
Very liberal	41.9	38.4	11.6	4.7	3.5
Somewhat liberal	30.7	43.0	11.4	5.3	9.6
Somewhere in the middle	13.9	28.8	18.3	29.5	9.5
Somewhat conservative	4.4	7.5	17.5	68.1	2.5
Very conservative	5.9	6.9	5.9	76.2	5.0
Urban	29.1	31.2	14.2	19.9	5.7
Suburban	15.0	24.3	15.9	38.0	6.9

Rural	12.7	21.9	13.8	46.6	4.9
Don't know	0.0	18.2	9.1	9.1	63.6

Gubernatorial Approval

Do you approve or disapprove of the way that Roy Cooper is handling his job as governor?

	Strongly approve	Approve	Disapprove	Strongly disapprove	Don't Know
Democrat	45.0	37.2	8.7	2.7	6.4
Republican	9.1	28.7	24.5	33.2	4.5
Unaffiliated	20.3	39.2	19.6	12.4	8.5
Other	14.3	14.3	28.6	42.9	0.0
Don't know	16.7	16.7	0.0	8.3	58.3
White	23.3	31.5	18.7	20.9	5.7
Black or African American	34.8	41.6	9.9	5.6	8.1
Hispanic or Latino	26.7	53.3	13.3	0.0	6.7
Asian, Native Hawaiian, or Pacific Islander	30.0	20.0	30.0	10.0	10.0
Other	16.7	27.8	27.8	5.6	22.2
Prefer not to say	16.7	33.3	0.0	16.7	33.3
Male	28.3	31.8	18.2	17.4	4.3
Female	23.3	35.9	16.0	16.0	8.9
Non-binary/third gender	50.0	50.0	0.0	0.0	0.0

Prefer not to say	0.0	25.0	0.0	25.0	50.0
18-24	17.6	33.3	15.7	19.6	13.7
25-40	20.8	40.6	16.1	12.0	10.4
41-56	21.8	35.9	22.2	15.8	4.3
57-75	34.4	27.8	12.4	20.3	5.0
76+	27.8	27.8	19.4	19.4	5.6
Prefer not to say	50.0	0.0	0.0	0.0	50.0
Less than high school diploma	8.3	16.7	25.0	33.3	16.7
High school diploma	25.0	28.8	17.4	18.2	10.6
Some college	20.7	35.9	18.5	19.3	5.6
Bachelor's degree	29.1	35.4	15.2	14.8	5.4
Graduate or professional degree	33.3	34.2	15.8	11.4	5.3
Prefer not to say	20.0	20.0	0.0	0.0	60.0
Very liberal	43.0	36.0	10.5	8.1	2.3
Somewhat liberal	50.0	36.0	6.1	2.6	5.3
Somewhere in the middle	26.8	39.3	15.6	8.1	10.2
Somewhat conservative	5.0	32.5	26.9	30.0	5.6
Very conservative	12.9	15.8	22.8	43.6	5.0
Urban	35.5	35.5	11.3	9.9	7.8

Suburban	27.7	35.8	16.5	14.3	5.6
Rural	19.1	31.4	20.5	23.3	5.7
Don't know	9.1	18.2	9.1	0.0	63.6

Opinions about Joe Biden and Donald Trump

What is your overall opinion of President Biden?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't Know
Democrat	36.6	42.6	12.1	8.1	0.7
Republican	2.4	7.3	14.7	74.8	0.7
Unaffiliated	9.8	26.1	19.0	38.6	6.5
Other	0.0	42.9	28.6	28.6	0.0
Don't know	0.0	16.7	33.3	8.3	41.7
White	14.8	20.1	14.5	48.9	1.6
Black or African American	28.0	42.2	14.9	13.0	1.9
Hispanic or Latino	13.3	40.0	13.3	13.3	20.0
Asian, Native Hawaiian, or Pacific Islander	20.0	20.0	40.0	20.0	0.0
Other	5.6	22.2	22.2	44.4	5.6
Prefer not to say	0.0	50.0	0.0	0.0	50.0
Male	19.6	23.1	15.1	39.4	2.4
Female	15.4	27.7	14.7	40.3	1.8

Non-binary/third gender	0.0	0.0	0.0	50.0	50.0
Prefer not to say	0.0	50.0	0.0	0.0	50.0
18-24	9.8	27.5	13.7	43.1	5.9
25-40	15.6	26.0	22.4	30.7	5.2
41-56	14.1	29.1	15.0	40.6	1.3
57-75	24.1	21.2	9.5	44.4	0.8
76+	13.9	25.0	13.9	47.2	0.0
Prefer not to say	0.0	50.0	0.0	0.0	50.0
Less than high school diploma	16.7	8.3	25.0	50.0	0.0
High school diploma	22.0	16.7	12.9	43.9	4.5
Some college	10.7	30.0	13.0	44.4	1.9
Bachelor's degree	20.2	24.7	18.8	34.5	1.8
Graduate or professional degree	22.8	29.8	13.2	34.2	0.0
Prefer not to say	0.0	0.0	20.0	0.0	80.0
Very liberal	44.2	38.4	12.8	4.7	0.0
Somewhat liberal	34.2	44.7	8.8	8.8	3.5
Somewhere in the middle	14.9	31.2	20.0	30.5	3.4
Somewhat conservative	3.1	7.5	16.9	71.3	1.3
Very conservative	5.0	5.0	5.9	81.2	3.0

Urban	28.4	34.0	13.5	22.0	2.1
Suburban	16.8	25.9	19.3	36.1	1.9
Rural	13.1	21.2	11.3	53.0	1.4
Don't know	0.0	18.2	0.0	27.3	54.5

What is your overall opinion of former President Trump?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't Know
Democrat	6.7	6.4	8.7	76.8	1.3
Republican	43.0	30.8	14.0	11.9	0.3
Unaffiliated	13.7	17.0	13.1	51.0	5.2
Other	0.0	0.0	14.3	85.7	0.0
Don't know	0.0	16.7	8.3	41.7	33.3
White	25.3	20.3	11.4	41.9	1.1
Black or African American	11.2	12.4	11.8	62.7	1.9
Hispanic or Latino	13.3	6.7	13.3	46.7	20.0
Asian, Native Hawaiian, or Pacific Islander	20.0	10.0	20.0	40.0	10.0
Other	22.2	11.1	16.7	44.4	5.6
Prefer not to say	0.0	0.0	0.0	50.0	50.0
Male	24.2	18.2	12.8	42.9	1.9
Female	19.6	17.8	10.7	49.7	2.1

Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	0.0	50.0	50.0
18-24	27.5	25.5	7.8	33.3	5.9
25-40	25.0	16.7	13.0	42.2	3.1
41-56	21.4	18.8	12.0	45.7	2.1
57-75	18.3	17.0	11.2	52.7	0.8
76+	22.2	13.9	11.1	52.8	0.0
Prefer not to say	0.0	0.0	0.0	50.0	50.0
Less than high school diploma	33.3	16.7	8.3	41.7	0.0
High school diploma	31.8	19.7	10.6	34.8	3.0
Some college	23.0	23.3	10.4	42.2	1.1
Bachelor's degree	15.7	13.0	11.7	56.5	3.1
Graduate or professional degree	18.4	13.2	15.8	52.6	0.0
Prefer not to say	0.0	0.0	20.0	20.0	60.0
Very liberal	14.0	7.0	8.1	69.8	1.2
Somewhat liberal	4.4	2.6	7.0	84.2	1.8
Somewhere in the middle	13.9	17.3	11.9	53.6	3.4
Somewhat conservative	30.0	31.9	18.1	18.1	1.9
Very conservative	57.4	23.8	8.9	8.9	1.0

Urban	19.9	16.3	12.1	48.9	2.8
Suburban	15.0	18.1	10.6	55.5	0.9
Rural	30.4	18.7	13.1	36.0	1.8
Don't know	18.2	9.1	0.0	27.3	45.5

Primary Elections

Republican Presidential Primary

Which of the following candidates for the Republican nomination for president would you be most likely to vote for in the March 2024 primary in North Carolina?

	Chris Christie	Ron DeSantis	Nikki Haley	Vivek Ramaswamy	Donald Trump	Someone else	Don't know
Democrat	1.7	0.0	0.7	0.0	0.3	0.3	0.7
Republican	3.5	13.3	7.3	8.0	52.4	3.8	4.9
Unaffiliated	3.9	5.9	4.6	2.6	13.1	3.3	3.3
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Don't know	0.0	0.0	0.0	0.0	8.3	0.0	0.0
White	3.3	8.4	4.9	4.4	28.4	2.6	3.7
Black or African American	1.2	0.6	0.0	1.9	6.2	1.2	0.0
Hispanic or Latino	0.0	0.0	6.7	0.0	13.3	0.0	0.0
Asian, Native Hawaiian, or Pacific Islander	10.0	0.0	0.0	0.0	30.0	0.0	0.0
Other	0.0	0.0	11.1	0.0	11.1	5.6	5.6
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Male	4.3	8.2	4.9	4.6	21.7	2.7	2.7
Female	1.3	4.5	3.1	2.6	24.1	1.8	2.9
Non-binary/third gender	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0
18-24	2.0	0.0	2.0	2.0	27.5	2.0	0.0
25-40	1.6	3.1	2.6	2.6	20.3	2.6	3.6
41-56	2.1	8.1	3.0	3.8	21.4	2.1	3.4
57-75	4.1	7.1	6.2	4.6	24.1	2.5	2.1
76+	5.6	13.9	5.6	2.8	30.6	0.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Less than high school diploma	0.0	0.0	0.0	0.0	33.3	0.0	0.0
High school diploma	0.8	2.3	2.3	3.8	31.8	3.0	1.5
Some college	3.3	7.0	3.3	3.0	25.6	0.7	3.0
Bachelor's degree	2.2	7.6	5.4	4.9	16.6	4.0	3.1
Graduate or professional degree	5.3	7.0	5.3	2.6	17.5	1.8	3.5
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Very liberal	2.3	1.2	0.0	1.2	7.0	0.0	0.0
Somewhat liberal	1.8	0.9	3.5	0.9	1.8	0.9	0.9

Somewhere in the middle	2.7	4.1	2.7	2.4	15.3	3.1	2.0
Somewhat conservative	5.6	14.4	7.5	8.1	38.8	2.5	5.6
Very conservative	0.0	9.9	5.9	5.0	56.4	3.0	5.0
Urban	1.4	4.3	1.4	1.4	14.2	5.0	1.4
Suburban	3.1	7.8	3.7	4.4	19.3	1.6	4.0
Rural	3.2	5.7	5.7	3.9	31.4	1.8	2.1
Don't know	0.0	0.0	0.0	0.0	9.1	0.0	0.0

Republican Gubernatorial Primary

Which of the following candidates for the Republican nomination for governor would you be most likely to vote for in the March 2024 primary in North Carolina?

	Dale Folwell	Bill Graham	Mark Robinson	Jesse Thomas	Andy Wells	Someone else	Don't know
Democrat	0.0	0.0	0.3	0.0	0.3	0.4	2.3
Republican	2.4	5.2	40.6	1.7	1.0	4.9	37.4
Unaffiliated	2.0	0.7	12.4	1.3	0.0	2.6	17.6
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Don't know	0.0	0.0	0.0	0.0	0.0	0.0	8.3
White	1.8	2.6	23.1	0.9	0.5	3.5	23.3
Black or African American	0.0	0.6	3.7	1.2	0.0	0.0	5.6
Hispanic or Latino	0.0	0.0	13.3	0.0	0.0	0.0	6.7
Asian, Native Hawaiian, or Pacific Islander	0.0	10.0	10.0	0.0	10.0	10.0	0.0

Other	0.0	0.0	5.6	0.0	0.0	0.0	27.8
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Male	2.2	2.2	23.4	1.4	1.1	3.0	16.0
Female	0.5	2.1	13.1	0.5	0.0	2.4	21.7
Non-binary/third gender	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0
18-24	2.0	2.0	11.8	3.9	2.0	0.0	15.7
25-40	0.0	1.6	14.1	1.6	1.0	3.1	15.1
41-56	0.0	2.1	19.7	0.9	0.4	2.1	18.8
57-75	2.9	2.5	19.5	0.0	0.0	2.9	22.8
76+	5.6	2.8	27.8	0.0	0.0	5.6	16.7
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Less than high school diploma	0.0	0.0	16.7	0.0	0.0	0.0	16.7
High school diploma	0.8	3.8	18.2	2.3	0.0	3.0	17.4
Some college	1.5	3.0	20.0	0.7	0.7	1.1	18.9
Bachelor's degree	1.8	0.9	14.8	0.0	0.4	4.9	21.1
Graduate or professional degree	0.9	0.9	20.2	1.8	0.9	1.8	16.7
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Very liberal	0.0	1.2	5.8	1.2	1.2	1.2	1.2
Somewhat liberal	0.0	0.0	1.8	0.0	0.0	1.8	7.0
Somewhere in the middle	0.7	2.0	7.1	1.0	0.0	2.4	19.0
Somewhat conservative	3.8	3.8	36.3	0.6	1.9	4.4	31.9
Very conservative	2.0	3.0	49.5	2.0	0.0	3.0	25.7
Urban	0.7	2.1	11.3	0.7	0.7	2.1	11.3
Suburban	1.9	2.2	18.1	0.6	0.3	2.5	18.4
Rural	1.1	2.1	21.9	1.4	0.7	3.2	23.3
Don't know	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Democratic Gubernatorial Primary

Which of the following candidates for the Democratic nomination for governor would you be most likely to vote for in the March 2024 primary in North Carolina?

	Mike Morgan	Josh Stein	Someone else	Don't know
Democrat	9.7	34.6	5.4	39.6
Republican	0.7	0.3	1.4	0.7
Unaffiliated	2.0	9.2	2.0	9.8
Other	0.0	0.0	0.0	14.3
Don't know	0.0	0.0	0.0	0.0
White	2.0	13.2	1.3	14.7
Black or African American	9.9	26.1	8.7	28.6
Hispanic or Latino	13.3	13.3	0.0	26.7

Asian, Native Hawaiian, or Pacific Islander	10.0	10.0	0.0	30.0
Other	5.6	0.0	5.6	16.7
Prefer not to say	0.0	16.7	16.7	0.0
Male	4.9	17.9	1.9	11.4
Female	3.9	13.4	3.9	24.6
Non-binary/third gender	50.0	0.0	0.0	0.0
Prefer not to say	0.0	25.0	25.0	0.0
18-24	13.7	13.7	3.9	9.8
25-40	7.3	16.1	4.7	18.8
41-56	5.1	12.4	2.1	21.4
57-75	0.4	18.7	2.9	16.6
76+	0.0	16.7	0.0	13.9
Prefer not to say	0.0	0.0	0.0	0.0
Less than high school diploma	0.0	0.0	8.3	41.7
High school diploma	3.0	14.4	4.5	14.4
Some college	4.4	13.3	2.6	18.1
Bachelor's degree	6.3	17.9	3.1	18.8
Graduate or professional degree	3.5	20.2	0.9	18.4
Prefer not to say	0.0	0.0	20.0	0.0

Very liberal	8.1	33.7	9.3	26.7
Somewhat liberal	7.0	31.6	3.5	39.5
Somewhere in the middle	4.1	15.3	2.7	20.7
Somewhat conservative	1.3	3.8	1.9	3.8
Very conservative	5.0	2.0	0.0	1.0
Urban	8.5	23.4	5.0	21.3
Suburban	3.4	14.6	3.4	18.7
Rural	3.9	13.4	1.8	15.9
Don't know	0.0	0.0	0.0	9.1

Biden-Trump 2024 General Election

If the election for president of the United States was held today, which candidate would you be most likely to vote for?

	Democrat Joe Biden	Republican Donald Trump	Someone else	Don't know
Democrat	79.2	5.0	11.7	4.0
Republican	4.2	78.3	16.1	1.4
Unaffiliated	33.3	33.3	24.8	8.5
Other	14.3	0.0	85.7	0.0
Don't know	8.3	16.7	8.3	66.7
White	33.2	46.7	17.4	2.7
Black or African American	63.4	16.1	13.0	7.5
Hispanic or Latino	40.0	20.0	13.3	26.7
Asian, Native Hawaiian, or Pacific Islander	50.0	30.0	20.0	0.0
Other	27.8	27.8	33.3	11.1
Prefer not to say	33.3	0.0	0.0	66.7
Male	39.4	41.8	15.2	3.5
Female	40.3	36.1	18.1	5.5
Non-binary/third gender	0.0	0.0	50.0	50.0
Prefer not to say	50.0	0.0	0.0	50.0
18-24	25.5	47.1	17.6	9.8
25-40	39.6	35.4	19.3	5.7
41-56	38.5	38.5	17.1	6.0
57-75	45.2	40.2	12.4	2.1
76+	36.1	36.1	27.8	0.0
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	33.3	50.0	8.3	8.3
High school diploma	30.3	50.0	13.6	6.1
Some college	37.0	43.0	15.9	4.1
Bachelor's degree	48.0	29.6	17.0	5.4
Graduate or professional degree	43.9	33.3	21.9	0.9
Prefer not to say	0.0	0.0	20.0	80.0
Very liberal	76.7	12.8	8.1	2.3
Somewhat liberal	76.3	7.0	12.3	4.4

Somewhere in the middle	42.7	29.5	21.0	6.8
Somewhat conservative	9.4	65.0	22.5	3.1
Very conservative	6.9	81.2	6.9	5.0
Urban	54.6	27.7	13.5	4.3
Suburban	41.4	34.0	20.9	3.7
Rural	31.8	50.2	13.8	4.2
Don't know	9.1	18.2	9.1	63.6

Robinson-Stein 2024 General Election

If the election for North Carolina governor was held today, which candidate would you be most likely to vote for?

	Democrat Josh Stein	Republican Mark Robinson	Someone else	Don't know
Democrat	74.8	4.0	3.7	17.4
Republican	4.5	76.2	5.9	13.3
Unaffiliated	34.6	27.5	9.2	28.8
Other	0.0	14.3	28.6	57.1
Don't know	8.3	8.3	8.3	75.0
White	33.7	44.0	5.3	17.0
Black or African American	56.5	15.5	6.2	21.7
Hispanic or Latino	40.0	20.0	6.7	33.3
Asian, Native Hawaiian, or Pacific Islander	30.0	20.0	20.0	30.0
Other	22.2	22.2	16.7	38.9
Prefer not to say	33.3	0.0	0.0	66.7
Male	38.6	41.8	4.6	14.9
Female	38.2	31.4	7.1	23.3
Non-binary/third gender	0.0	0.0	50.0	50.0
Prefer not to say	50.0	0.0	0.0	50.0
18-24	27.5	39.2	9.8	23.5
25-40	41.7	30.2	8.9	19.3
41-56	36.8	37.2	4.3	21.8
57-75	40.2	38.2	5.0	16.6
76+	36.1	47.2	2.8	13.9
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	25.0	41.7	8.3	25.0
High school diploma	28.8	43.2	6.1	22.0

Some college	35.9	40.0	5.9	18.1
Bachelor's degree	43.9	29.6	6.3	20.2
Graduate or professional degree	47.4	33.3	4.4	14.9
Prefer not to say	0.0	0.0	20.0	80.0
Very liberal	70.9	15.1	7.0	7.0
Somewhat liberal	74.6	7.0	3.5	14.9
Somewhere in the middle	42.0	21.7	6.8	29.5
Somewhat conservative	8.1	70.0	7.5	14.4
Very conservative	6.9	76.2	3.0	13.9
Urban	53.9	21.3	5.0	19.9
Suburban	38.9	34.3	7.2	19.6
Rural	31.1	47.0	4.9	17.0
Don't know	9.1	9.1	9.1	72.7

Methodological Information

Mode: Online

Population: N.C. Registered Voters 18+

Dates in the field: November 1-5, 2023

Sample Size: 755

Credibility Interval: +/- 3.5%

Weighting Variables (NC): Gender, Education, Location (Urban, Rural, and Suburban counties), Political Party, and Race and Ethnicity.

Procedures: The Meredith Poll used an online sample provided by Dynata. Participants were recruited into the sample by Dynata and received small amounts of compensation in exchange for their opinions. The survey was not an open-link, posted on social media, but rather was by direct invitation to a very large national pool of people who agree to take online surveys. More information about the Dynata panels and quality tests are available [here](#). Quotas on demographic variables such as gender, race, etc. were applied prior to online survey commencement.

Online interviews were included in the final dataset if respondents spent a minimum length of time on the interview and particular sections, and if a respondent progressed through the entire survey. Respondents were recruited to the survey with a generic description about the fall elections.

Credibility Interval

Unlike a traditional random digit-dial telephone survey, online surveys do not have a traditional margin of error. Non-Probability quota samples like these do not adhere to assumptions of random selection. To account for uncertainty inherent in any sample-based research design, we provide a credibility interval. More information about this technique can be found [here](#). The credibility interval was calculated by inflating traditional confidence intervals by a design effect calculated using the squared sum of weights. For this North Carolina sample, this means: $(1.0 * 2.5 = 3.5)$. We round these values up for presentation of results. As with all surveys, Total survey error often exceeds sampling error.

Weighting Information

Weights were generated in Qualtrics using a technique known as iterative proportional fitting, also known as raking. The weight variable was calculated based on the variables in the table below.

The demographic information was obtained through self-report--respondents answered closed ended questions.

Model—we used the 2020 US Census estimates, the estimates provided from the UNC Demography Center, and the current statistics on voter registrations in NC (from the NC State Board of Elections) for our weighting.

Age	
18-25	7.2%
26-40	32%
41-56	26.6%
57-75	25%
76+	9.2%

Gender	
Female	50%
Male	49%
Other/refused	1%

Race and Ethnicity	
White	67%
Black	20%
Other	13%
Educational Attainment	
Less than a bachelor's degree	70%
Bachelor's degree or higher	30%

Location—c ounty of residence	
Rural	39%
Urban	25%
Suburban	36%
Party Affiliation	
Democrat	33.4%
Republican	30.3%
Unaffiliated	35.6%
Other	.6%

For more information on the Meredith Poll, go to: <https://www.meredith.edu/meredith-poll> or contact:

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