MEREDITH POLL

An in-depth examination of North Carolina voter attitudes in important current issues

Registered Voters in North Carolina

January 21-25, 2018

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Key Survey Insights

The Meredith College Poll conducted a combination poll consisting of 223 live caller respondents and 395 email respondents of registered North Carolina voters between January 21-25, 2018. The results reported have a margin of error of 4%.

Satisfaction with things in North Carolina

North Carolina registered voters are split in their perceptions of how things are going in the state. Almost half (47.7%) are satisfied with how things are going, but more than four-in-ten (40.6%) are dissatisfied. This level of satisfaction stands in stark contrast to national polls, such as Gallup that report that two-thirds of Americans report being dissatisfied with the direction of the country.

Most demographic groups are more satisfied than not, with a majority of Democrats, African Americans, and those in rural parts reporting being satisfied. A plurality of Republicans and Boomers report being more dissatisfied with how things are going than those reporting being satisfied. The Republican dissatisfaction is at odds with national polls, such as Gallup (January 2018), which reported that Republicans were more satisfied with the direction of the country than at any time since 2007.

We used open-ended questions to ask respondents about why they were either satisfied or dissatisfied with the direction of North Carolina so they we would not bias them in any direction. There was a great deal of diversity in the respondents' responses, but we were able to code them into a number of different categories, like: improving economy, lowered taxes, gerrymandering, etc.

Satisfiers

It should come as no surprise that North Carolinians are divided in terms of what makes them satisfied with North Carolina. Many respondents appreciate that North Carolina's people, weather, and natural amenities. Beyond these general descriptions, North Carolinians identify the improving economy as the top satisfier. Almost every demographic group had the economy as the top choice.

Governor Roy Cooper was identified by the second most number of respondents as a source of satisfaction with Democrats and minorities, including women, rating Governor Cooper. In addition, those living in urban areas were more likely to identify Governor Cooper as a source of satisfaction. Conversely, Republicans, men, and those living in rural North Carolina did not have Governor Cooper as a source of satisfaction, choosing to identify Republicans in the General Assembly as a more important reason to like the positive direction of North Carolina.

Low (or lowered) taxes also scored high across almost every demographic group as a source of satisfaction for many North Carolinians.

Dissatisfiers

North Carolinians were far more divided in terms of what they are dissatisfied with in the state. The top choice among dissatisfiers was political partisanship with almost one-third (29%) of respondents indicating that as their top choice for things affecting their unhappiness with the state. This is the one item that received almost universal agreement as a negative across the demographic groups in the state with Democrats, Republicans, and Unaffiliated voters all indicating their displeasure with political divisiveness. When people commented about political divisiveness, they often indicated that this divisiveness **led to political leaders failing to address problems in the state and that these leaders were often acting in a self-serving manner.**

The economy, although identified by a plurality of respondents as a satisfier, was identified by respondents in a number of demographic groups as one of their top dissatisfiers. African American and rural North Carolinians, as well as many Republicans, indicated that the improving economy had not reached them. They often identified low wages and rising prices as key components of their dissatisfaction. The youngest voters in the sample—the Millennials—also identified the economy as a major source of dissatisfaction.

Political leaders and institutions also rated highly in terms of dissatisfaction, but there were stark differences in perceptions of which leaders and groups were negatively affecting the state. Republicans, unsurprisingly, identified Governor Cooper as hurting the state, while Democrats pointed to the Republicans in the General Assembly as holding the state back.

Related to some of the items above, gerrymandering was a source of high dissatisfaction for several groups, such as Democrats, women, and those in urban areas. Although this issue historically has not been one of the major dissatisfiers in surveys, the political divide and media attention, particularly to North Carolina's legal fights over its political maps, has likely elevated this on the minds of many citizens.

Favorability of Public Figures, Institutions, and Organizations

Most political figures in the nation and state, along with political organizations, have approval ratings of well under 50 percent with large divides along partisan and traditional demographic lines. These ratings reflect the partisanship that has gripped the state in recent years.

President Donald Trump is considered favorable by slightly more North Carolinians than those that consider him unfavorable (48.7-47.7%) with most in each group holding the extreme position (extremely favorable or extremely unfavorable). Very few North Carolinians have no opinion of Trump. Trump's favorability is strongest among Republicans and white North Carolinians and is most unfavorable among Democrats and African Americans.

Other political figures have less polarized favorability ratings. Governor Roy Cooper has the highest favorability ratings among state political figures (44%), while NC House Speaker Tim Moore and Senate President Pro Tem Phil Berger have higher approval ratings than disapproval

ratings, but large majorities of respondents had no opinion or "don't know," indicating they are not very familiar to those who do not follow politics very closely. Celebrity Oprah Winfrey, briefly rumored as a 2020 presidential candidate, was the only public figure tested in which a majority of respondents approved of her (51%).

Governmental institutions—Congress and the North Carolina General Assembly—have very low approval ratings. Congress, in particular, is viewed negatively by North Carolinians from across the political and demographic spectrums having strong disapproval to the job that it is doing. The North Carolina General Assembly has slightly higher approval ratings (35-25%) than the US Congress, but all groups, including Republicans, disapprove of the job that the legislature is doing.

Other political institutions—the Democratic and Republican parties—also face strong approval gaps with less than 40 percent of North Carolinians approving of the job that they are doing. Among partisans, about two-thirds of Democrats and Republicans approve of the job their respective parties are doing.

Approval of Elected Officials and Political Organizations

In terms of approval ratings of elected officials and political organizations, only Governor Roy Cooper has a net positive approval rating (+24) with only Republicans having a negative approval of his job as governor.

Donald Trump has a net approval (-9) overall, but his approval varies widely by group. His highest net negatives are with Democrats (-57.5), African Americans (-59.7), unaffiliated voters (-23.5), and Millennials (-11.8). Trump's strongest supporters are Republicans (+72.6) and those living in rural North Carolina (+13.5%). Trump's gender gap persists in North Carolina with a net negative approval rating of (-11.2).

North Carolinians generally do not approve of the job being done by other political entities and organizations in Washington and Raleigh. Both Democrats and Republicans in Congress face double digit net negative approval ratings—Democrats (-19.9) and Republicans (-13.4). The approval gaps for Democrats and Republicans in the General Assembly are much narrower with North Carolinians stating that they approve of the job the Democrats are doing, by a razor thin margin (+.3) and disapproving of the job that the Republicans are doing (-5.2). The political and demographic breakdowns on the Congressional and General Assembly groups are as expected with Democrats approving Democrats and Republicans approving Republicans. Minorities approve of the job that Democrats are doing, and older voters tend to approve Republicans at a higher rate.

The news media gets very low approval ratings (-23.7) overall for its work covering politics, with the most extreme disapproval coming from Republicans (-68.2) and Millennials (-23.8).

Voting in 2018 and Generic Ballots

A large majority of respondents to our survey indicated that they were very likely to vote in the 2018 elections. Although unsurprising, given that the sample was screened for those who had a prior history of midterm voting, the response to the question indicates that there appears to be **no enthusiasm gap** between Democratic, Republican, and Unaffiliated voters ten months before Election Day.

Not only does there appear to be equal enthusiasm among partisans for voting, but preferences for Congressional and legislative candidates appears to be relatively equal. In terms of Congressional races in North Carolina, voters have a slight preference for Republican candidates (45.2-43.5). The same holds true for legislative races, although the gap is smaller (43.3 R to 42.5 D). The large number of undecided voters will be significant, as usual, in determining the outcome of the relatively few competitive Congressional and legislative races in North Carolina.

The New Tax Law

The new tax law, passed by Congress and signed by President Trump, divides North Carolinians in the perception of its impact. Overall, just under 40 percent of respondents favor the new bill, while one-third of those contacted are against it. The political divide is very extreme with Republicans having a high net favorability toward the law (+51.8) and Democrats being very unfavorable toward it (-35.3). Minorities, including African Americans also do not favor the law (-9.7).

In terms of what North Carolinians thought about the previous tax law, large majorities of respondents thought the taxes they paid were too high and the tax system was too complicated to truly understand. A majority of respondents (54.1%) indicated that they were at least somewhat familiar with the new tax law, **however,** only 2-out-of-10 respondents could identify a specific element in the new tax law, such as the increased standard deduction. In response to an open-ended question about their familiarity with the details of the new tax law, most North Carolinians responded with the talking points of their respective party affiliation. Republican respondents generally said that Americans would pay less in taxes and Democrats generally said the tax law benefitted the wealthy.

Likewise, when asked about the impact of the new tax law on them individually or on groups of people, North Carolinians responded generally along their partisan leanings. About one-third of North Carolinians indicated that they thought they would pay less taxes under the new law, but just over 20 percent of Democrats felt this would happen, while almost half of the Republicans contacted thought they would pay less. The same divide occurred on the question about which socioeconomic group would most benefit from the new tax law. Almost three-quarters of Democrats think the wealthy will most benefit, which only about 20 percent of Republicans consider the new law most beneficial to the wealthy.

On the questions related to the mortgage interest deduction on federal taxes, less than half of the respondents reported being at least somewhat familiar with the part of the tax code and about the same amount thought the deduction was a major factor in home buying decisions. There were no large gaps among political or demographic groups, likely indicating that this is not considered a partisan issue and that people who had purchased homes, as opposed to renting, were familiar with the deduction.

Likewise, when people were asked about the impact of the new tax law, making it less likely that the average American would specifically deduct their mortgage interest from their federal taxes (using, instead, the larger standard deduction), only about a third of the respondents thought this would affect home buying decisions.

The conclusion to be reached from the series of questions about the new tax law and its impacts is that people lack detailed information about the bill. They have a superficial knowledge of the tax law generally that is based on their political beliefs, rather than financial information. On the issue of the mortgage interest deduction and changes to it, although less partisan, is still one of a lack of information.

Looking ahead to the 2020 elections

Although the 2020 elections are a long way off, presidential campaigns appear to many to be constantly occurring. To get the pulse on how North Carolinians are feeling about possible presidential candidates in 2020, we asked a series of questions. The first question we asked was about whether another Republican should be considered as an alternative to President Trump for the party's nomination. Over half of the respondents (50.6%) believe that Republicans should have another candidate to consider. Although there is no surprise that Democrats (60%), African Americans (52%), and Millennials (56%) want the Republican Party to consider another candidate, it is surprising that less than half of the Republicans in the sample (46%) say that there should be no challenger to President Trump for the nomination. Given President Trump's overall approval among Republicans in North Carolina, it is **Republican women** that cause questions to be raised about Trump's ability to have an easy road to the nomination and, ultimately, to win reelection as president.

In addition to asking North Carolinians to reflect on the Republican nominee in 2020, we asked about their preferences in a series of match ups with Donald Trump and some prominent Democrats. Despite President Trump's low approval and problems with various groups, including Republican women, he does well against most possible Democratic candidates:

- Former Vice President Joe Biden edged Trump in the match up, with Biden performing better than other possible Democrats with unaffiliated, urban, and women voters.
- Neither Massachusetts Senator Elizabeth Warren nor New York Senator Kristen Gillebrand earned over 40 percent of North Carolinians' support with Trump easily beating both in the match ups.

- Celebrity Oprah Winfrey, rumored to be a possible Democratic presidential candidate in 2020, did not do well in her match up against Donald Trump, despite having a positive net approval rating in North Carolina.
- North Carolina Governor Roy Cooper, although not mentioned by most pundits as even interested in running for president, runs well against President Trump, coming within the poll's margin of error (4%) in the match up. Cooper runs well with unaffiliated, urban, and women voters (second to Biden) against Trump.

Blame for the government shutdown

With another possible government shutdown looming the week of February 5, we asked who was to blame for the brief government shutdown January 20-22. Despite political analysts arguing that Republicans in Congress would be given the responsibility for the shutdown, North Carolinians consider Democrats in Congress (31.6%), President Trump (20.4%), or all of the players (34.7%) more to blame than Republicans.

Not surprisingly, partisan affiliation affected how different groups assigned blame. Democratic respondents blamed President Trump and all players for the shutdown, while Republicans blamed Democrats in Congress and all participants.

Topline Results

Satisfaction with situation in North Carolina and reasons

All in all, are you satisfied with the way things are going in North Carolina today?

Response	Number	Percentage
Satisfied	299	47.7%
Dissatisfied	254	40.6%
Don't know	67	10.7%
Refused	6	1%

N= 626

And, what makes you satisfied with the way things are going in North Carolina?

Top three items identified as making North Carolinians satisfied

1. Economy (44% of responses)

2. Governor Cooper (19% of responses)

3. Lower taxes (15% of the responses)

And, what makes you dissatisfied with the way things are going in North Carolina?

Top three items identified as making North Carolinians dissatisfied

1. Partisanship in government/elected officials not doing enough for the people (29% of responses)

2. Republicans in the state legislature (21% of the responses)

3. Governor Cooper (20% of the responses)

FAVORABILITY OF PUBLIC FIGURES

Donald Trump

Response	Number	Percentage
Very favorable	188	30.3%
Somewhat favorable	114	18.4%
Somewhat unfavorable	52	8.4%
Very unfavorable	244	39.3%
No opinion	16	2.6%
Never heard	1	.2%
Don't know	3	.5%
Refused	3	.5%

N=621

Oprah Winfrey

Response	Number	Percentage
Very favorable	132	21.3%
Somewhat favorable	184	29.7%
Somewhat unfavorable	78	12.6%
Very unfavorable	138	22.5%
No opinion	83	13.4%
Never heard	0	0
Don't know	2	.3%
Refused	3	.5%

N=620

The US Congress

Response	Number	Percentage
Very favorable	18	2.9%
Somewhat favorable	110	17.7%
Somewhat unfavorable	208	33.5%
Very unfavorable	208	33.5%
No opinion	59	9.5%

Response	Number	Percentage
Never heard	0	0
Don't know	12	1.9%
Refused	6	1%

N=621

The Democratic Party

Response	Number	Percentage
Very favorable	68	11%
Somewhat favorable	160	25.8%
Somewhat unfavorable	127	20.5%
Very unfavorable	210	33.8%
No opinion	42	6.8%
Never heard	3	.5%
Don't know	8	1.3%
Refused	3	.5%

N=621

The Republican Party

Response	Number	Percentage
Very favorable	86	13.9%
Somewhat favorable	160	25.8%
Somewhat unfavorable	114	18.4%
Very unfavorable	215	34.7%
No opinion	34	5.5%
Never heard	1	.2%
Don't know	6	1%
Refused	4	.7%

N=620

Roy Cooper

Response	Number	Percentage
Very favorable	100	16.1%
Somewhat favorable	173	27.9%
Somewhat unfavorable	80	12.9%
Very unfavorable	89	14.4%
No opinion	119	19.2%
Never heard	26	4.2%
Don't know	30	4.8%
Refused	4	.6%

N=621

The North Carolina General Assembly

Response	Number	Percentage
Very favorable	42	6.7%
Somewhat favorable	177	28.5%
Somewhat unfavorable	103	16.6%
Very unfavorable	92	14.8%
No opinion	150	24.2%
Never heard	7	1.1%
Don't know	47	7.6%
Refused	3	.5%

N=621

NC House Speaker Tim Moore

Response	Number	Percentage
Very favorable	37	6%
Somewhat favorable	105	16.9%
Somewhat unfavorable	68	11%
Very unfavorable	68	11%
No opinion	205	33.1%
Never heard	59	9.5%
Don't know	75	12.1%
Refused	3	.5%

N=620

NC Senate President Pro Tem Phil Berger

Response	Number	Percentage
Very favorable	21	3.4%
Somewhat favorable	91	14.7%
Somewhat unfavorable	53	8.5%
Very unfavorable	60	9.7%
No opinion	225	36.2%
Never heard	91	14.7%
Don't know	77	12.4%
Refused	3	.5%

N=621

The New Tax Law passed by Congress

Response	Number	Percentage
Very favorable	125	20.1%
Somewhat favorable	122	19.7%
Somewhat unfavorable	71	11.4%

Response	Number	Percentage
Very unfavorable	136	21.9%
No opinion	90	14.5%
Never heard	22	3.5%
Don't know	50	8.1%
Refused	5	.8%

N=621

Approval of public figures and organizations

Donald Trump as President

Response	Number	Percentage
Strongly approve	193	31.2%
Somewhat approve	110	17.8%
Somewhat disapprove	50	8.1%
Strongly disapprove	247	39.9%
No opinion	12	1.9%
Never heard	1	.2%
Don't know	1	.2%
Refused	5	.8%

N=619

Democrats in Congress

Response	Number	Percentage
Strongly approve	63	10.2%
Somewhat approve	155	25%
Somewhat disapprove	119	19.2%
Strongly disapprove	222	35.9%
No opinion	46	7.4%
Never heard	1	.2%
Don't know	7	1.1%
Refused	6	1%

N=619

Republicans in Congress

Response	Number	Percentage
Strongly approve	59	9.5%
Somewhat approve	185	29.9%
Somewhat disapprove	116	18.7%
Strongly disapprove	211	34.1%
No opinion	37	5.6%
Never heard	1	.2%
Don't know	6	1%

Response	Number	Percentage
Refused	4	.7%

N=619

Roy Cooper as Governor

Response	Number	Percentage
Strongly approve	107	17.3%
Somewhat approve	203	32.8%
Somewhat disapprove	94	15.2%
Strongly disapprove	89	14.4%
No opinion	101	16.3%
Never heard	5	.8%
Don't know	17	2.8%
Refused	3	.5%

N=619

Democrats in the North Carolina General Assembly

Response	Number	Percentage
Strongly approve	63	10.2%
Somewhat approve	166	26.8%
Somewhat disapprove	113	18.3%
Strongly disapprove	114	18.4%
No opinion	125	20.2%
Never heard	7	1.1%
Don't know	28	4.5%
Refused	3	.5%

N=619

Republicans in the North Carolina General Assembly

Response	Number	Percentage
Strongly approve	67	10.8%
Somewhat approve	166	26.8%
Somewhat disapprove	102	16.5%
Strongly disapprove	149	24.1%
No opinion	102	16.5%
Never heard	4	.7%
Don't know	26	4.2%
Refused	3	.5%

N-619

The news media in covering politics

Response	Number	Percentage
Strongly approve	71	11.5%
Somewhat approve	134	21.7%
Somewhat disapprove	106	17.1%
Strongly disapprove	246	39.7%
No opinion	49	7.9%
Never heard	1	.2%
Don't know	8	1.3%
Refused	4	.7%

N=619

Voting and Generic Ballots

I know it is a long way off, but what are the chances of you voting in the elections for Congress and state legislative offices in November 2018--are you almost certain to vote, will you probably vote, are chances 50-50 that you will vote, or you don't think you will vote?

Response	Number	Percentage
Almost certain	428	69.1%
Probably	108	17.5%
50-50	61	9.6%
Will not vote	13	2.1%
Don't know	9	1.5%
Refused	0	0

N=619

In thinking ahead about elections to Congress this November. If the election for Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your House district?

Response	Number	Percentage
Democratic candidate	208	33.6%
Lean Democratic candidate	61	9.9%%
Republican candidate	194	32.2%
Lean Republican candidate	74	13%
Undecided	11	1.8%
Don't know	65	10.8%
Refused	16	2.7%

N=619

Now, think about the state legislative elections this November. If the election for the state legislature was held today, would you be voting for the Democratic candidate or the Republican candidate in your district?

Response	Number	Percentage
Democratic candidate	202	32.6%
Lean Democratic candidate	61	9.9%
Republican candidate	194	32.2%
Lean Republican candidate	67	11.1%
Undecided	11	1.8%
Don't know	70	11.6%
Refused	14	2.3%

N=619

Taxes

Switching gears and thinking about the issue of taxes in the country, for the services you receive from government, would you say that the federal taxes you have paid for the past few years were too high, too low, or are they about right?

Response	Number	Percentage
Too high	346	56%
Too low	22	3.6%
About right	199	32.2%
Don't know	41	6.6%
Refused	10	1.6%

N=618

Would you say the federal tax code is too complicated, complicated but understandable, or simple?

Response	Number	Percentage
Too complicated	344	55.7%
Complicated but understandable	182	29.5%
Simple	26	4.2%
Don't know	56	9.1%
Refused	10	1.6%

N=618

As you may know, Congress passed and President Trump signed a major tax bill into law that makes a number of major changes to the taxes you pay next year. How familiar are you with the details of the new tax law?

Response	Number	Percentage
Very familiar	54	8.8%
Somewhat familiar	284	46%
Somewhat unfamiliar	117	19%
Very unfamiliar	124	20.1%
Don't know	34	5.5%
Refused	4	.7%

N=617

And, what specifically have you heard or read about the new federal tax law?

Top three specific characteristics identified:

1. Lowered the corporate tax rate (10% identified)
2. Increased standard deduction (4% identified)
3. Increased the child tax credit (3% identified)

And, do you think you will pay more or less federal taxes under the new system, or do you think you will pay about the same?

Response	Number	Percentage
Pay more	131	21.2%
Pay less	202	32.7%
Pay about the same	181	29.3%
Don't know	98	15.9%
Refused	5	.8%

N=617

Who do you think the new tax law is going to benefit the most?

Response	Number	Percentage
The middle class	71	11.5%
Wealthy Americans	318	51.5%
Working class Americans	68	11%
All Americans equally	84	13.6%
Don't know	67	10.9%
Refused	9	1.5%

N=617

Still thinking about taxes and deductions on federal income taxes, how familiar are you with the mortgage interest deduction—are you very familiar, somewhat familiar, a little familiar, or not familiar with the mortgage interest deduction on federal income taxes?

Response	Number	Percentage
Very familiar	84	15.2%
Somewhat familiar	149	27%
A little familiar	137	24.8%
Very unfamiliar	66	12%
Undecided	45	8.2%
Don't know	67	12.1%
Refused	4	.7%

N=552

As you may know, the mortgage interest deduction allows taxpayers to deduct their mortgage interest payments from their federal taxes. How much of a factor is this deduction in people's decision to buy homes—a huge factor, a pretty big factor, somewhat of a factor, a small factor, or not a factor at all?

Response	Number	Percentage
Huge factor	84	15.2%
Pretty big factor	149	27%
Somewhat of a factor	137	24.8%
Small factor	66	12%
Not a factor at all	45	8.2%
Don't know	67	12.1%
Refused	4	.7%

N=552

The new tax law passed in Washington will result in more Americans getting the standard deduction and fewer Americans deducting their mortgage interest from their taxes. What impact do you think this change will have on people's decision to buy houses?

Response	Number	Percentage
Huge factor	77	14%
Pretty big factor	104	18.8%
Somewhat of a factor	153	27.7%
Small factor	96	17.4%
Not a factor at all	54	9.8%
Don't know	64	11.6%
Refused	4	.7%

N=552

Thinking well into the future about the presidential election of 2020, do you want another Republican to challenge President Trump for his party's nomination?

Response	Number	Percentage
Yes	312	50.6%
No	219	35.5%
Don't know	84	13.6%
Refused	2	.3%

If the 2020 presidential election was held today, whom would you vote for in these matchups?

Republican Donald Trump versus Democrat Joe Biden

Response	Number	Percentage
Trump	279	45.2%
Biden	283	45.9%
Someone else	51	8.3%
Don't know	4	.7%
Refused	0	0

Republican Donald Trump versus Democrat Elizabeth Warren

Response	Number	Percentage
Trump	294	47.7%
Warren	244	39.6%
Someone else	76	12.3%
Don't know	3	.5%
Refused	0	0

Republican Donald Trump versus Democrat Kristen Gillebrand

Response	Number	Percentage
Trump	282	45.7%
Gillebrand	221	35.8%
Someone else	110	17.8%
Don't know	4	.7%
Refused	0	0

Republican Donald Trump versus Democrat Oprah Winfrey

Response	Number	Percentage
Trump	297	48.1%
Winfrey	237	38.4%
Someone else	74	12%
Don't know	9	1.5%
Refused	0	0

Republican Donald Trump versus Democrat Roy Cooper

Response	Number	Percentage
Trump	279	45.2%
Cooper	267	43.3%
Someone else	67	10.9%
Don't know	4	.75
Refused	0	0

Government Shutdown

After failing to pass a spending bill in Congress, the federal government went into shutdown, meaning some government workers were furloughed and some government services stopped. Which individual or group is most responsible for the government shutdown?

Response	Number	Percentage
President Donald Trump	126	20.4%
Democrats in Congress	195	31.6%
Republicans in Congress	56	9.15
All are equally to blame	214	34.7%
Don't know	23	3.7%
Refused	3	.5%

Sample Characteristics

Registered Party (from Voter File)

Democrats	230
Republicans	239
Unaffiliated	151
Other/Refused	5

N= 625

Age (from Voter File)

Millennial (Born 1981 & after, ages 18-36)   188
Gen X (Born 1965-80, ages 37-52)   151
Boomer (Born 1945-64, ages 53-72)   214
Silent+ (Born 1944 & earlier, ages 73+)   73
N= 626

Gender (from Voter File)

Female   332
Male   293

N= 625

Race (from Voter File)

White   504
Black   89
Other   30
N= 624

Location (from Voter File)

Rural   300
Urban   323

Mode (from Voter Files)

Cell phones   110
Landline   113

Email   395

Cross-tabulations

Direction of the country and most important issue

All in all, are you satisfied with the way things are going in North Carolina today?

	Satisfied	Dissatisfied	Don't Know
Democrat	56.9%	28%	14.2%
Republican	44.8%	45.2%	9.1%
Unaffiliated	37.1%	55%	7.3%
White	47.4%	40.7%	11.1%

	Satisfied	Dissatisfied	Don't Know
Black	50.6%	39.3%	7.9%
Other	43.3%	43.3%	13.3%
Female	46.1%	39.5%	13%
Male	49.5%	42%	8.2%
Millennial	48.9%	38.3 %	12.2%
Gen X	51%	33.8%	13.3%
Boomer	43.9%	47.7%	7.5%
Silent +	49.3%	39.7%	11%
Rural	52%	37.3%	9.7%
Urban	43.7%	43.7%	11.8%

What makes you satisfied with the way things are going in North Carolina (top three responses for each group)?

<u>Democrats</u>

1. Economy
2. Governor Cooper
3. Education

<u>Republicans</u>

1. Economy
2. Low taxes
3. Republicans in legislature

<u>Unaffiliated</u>

1. Economy
2. Low taxes
3. Lower crime

<u>White</u>

1. Economy
2. Low taxes
3. Republicans in leg.

<u>Black</u>

1. Economy
2. Governor Cooper
3. Education

<u>Other</u>

1. Low taxes
2. Governor Cooper
3. Lower crime

<u>Females</u>

1. Economy
2. Governor Cooper
3. Low taxes

<u>Males</u>

1. Economy
2. Low taxes
3. Republicans in leg.

<u>Millennials</u>

1. Economy
2. Education

<u>Gen X</u>

1. Economy
2. Low taxes

<u>Boomers</u>

1. Economy
2. Low taxes

<u>Silent</u>

1. Economy
2. Republicans in leg.

3. Low tax   3. Governor Cooper   3. Governor Cooper   3. Low taxes

Rural   Urban

1. Economy   1. Economy
2. Republicans in leg.   2. Governor Cooper
3. Low taxes   3. Low taxes

What makes you dissatisfied with the way things are going in North Carolina?

Democrats   Republicans   Unaffiliated

1. Partisanship   1. Governor Cooper   1. Partisanship
2. Republicans in leg. 2. Economy   2. Economy
3. Gerrymandering   3. Taxes   3. Gerrymandering

White   Black   Other

1. Partisanship   1. Economy   1. Republicans in leg.
2. Economy   2. Taxes   2. Economy
3. Governor Cooper   3. Civil Rights   3. Gerrymandering

Females   Males

1. Partisanship   1. Economy
2. Economy   2. Partisanship
3. Education   3. Taxes

Millennials   Gen X   Boomers   Silent

1. Economy   1. Partisanship   1. Partisanship   1. Governor Cooper
2. Partisanship   2. Taxes   2. Rep. in leg.   2. Economy
3. Rep. in leg.   3. Gerrymandering   3. Economy   3. Rep. in leg.

Rural   Urban

1. Economy   1. Partisanship
2. Governor Cooper   2. Republicans in leg.

3. Taxes   3. Gerrymandering

FAVORABILITY
Donald Trump

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	11.9%	7.1%	7.5%	71.4%	1.8%	0	0	.4%
Republican	56.5%	30%	4.6%	6.3%	1.7%	0	.8%	0
Unaffiliated	16.6%	17.2%	15.2%	43%	5.3%	.7%	.7%	1.3%
White	35.7%	20.3%	7.2%	33.7%	1.8%	0	.6%	.6%
Black	5.8%	9.2%	12.6%	65.5%	5.8%	1.2%	0	0
Other	13.3%	10%	13.3%	56.7%	6.7%	0	0	0
Female	26.1%	16.7%	10%	42.9%	3%	.3%	.6%	.3%
Male	35.1%	19.9%	6.5%	35.4%	2.1%	0	.3%	.7%
Millennial	21.9%	19.2%	12.8%	41.7%	2.7%	.5%	.5%	.5%
Gen X	28.5%	17.2%	8%	40.4%	5.3%	0	0	.7%
Boomer	35.1%	19%	6.2%	37.4%	1.4%	0	.5%	.5%
Silent +	41.7%	16.7%	4.2%	36.1%	0	0	1.4%	0
Rural	35.2%	20.1%	8.1%	33.6%	2%	0	.7%	.3%
Urban	25.9%	16.6%	8.8%	44.4%	3.1%	.3%	.3%	.6%

Oprah Winfrey

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	30%	43.2%	5.7%	9.3%	11.0%	0	0	.9%
Republican	13.9%	16%	18.6%	37.1%	13.9%	0	.4%	0
Unaffiliated	18.7%	31.3%	14%	18%	16.7%	0	.7%	.7%
White	18.6%	27.6%	13.4%	26.6%	13.2%	0	.2%	.4%
Black	36.8%	39.1%	10.3%	4.6%	6.9%	0	1.2%	1.2%
Other	16.7%	40%	6.7%	3.3%	33.3%	0	0	0

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Female	25%	31.4%	11.3%	19.8%	11.6%	0	.6%	.3%
Male	16.8%	27.8%	14.1%	25.1%	15.5%	0	0	.7%
Millennial	18.7%	35.8%	12.3%	21.4%	10.7%	0	.5%	.5%
Gen X	24%	22%	12%	24.7%	16%	0	.7%	.7%
Boomer	20.4%	27.5%	13.7%	21.8%	16.1%	0	0	.5%
Silent +	25%	36.1%	11.1%	20.8%	6.9%	0	0	0
Rural	18.5%	28.3%	12.8%	26.3%	13.1%	0	.3%	.7%
Urban	23.1%	31.6%	12.5%	18.8%	13.8%	0	.3%	.3%

The US Congress

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	1.8%	13.7%	34.4%	37%	9.7%	0	2.2%	1.3%
Republican	5.5%	26.2%	35%	21.9%	9.7%	0	1.3%	.4%
Unaffiliated	.7%	11.3%	30.5%	45.7%	8.6%	0	2%	1.3%
White	3%	17%	34.9%	34.7%	8.4%	0	1.4%	.6%
Black	2.3%	25.3%	23%	29.9%	13.8%	0	4.6%	1.2%
Other	3.3%	6.7%	40%	26.7%	16.7%	0	0	6.7%
Female	2.4%	16.1%	36.2%	28.6%	12.5%	0	3%	1.2%
Male	3.4%	19.6%	30.6%	39.2%	6.2%	0	.3%	.7%
Millennial	1.1%	18.7%	40.1%	23%	12.8%	0	2.1%	2.1%
Gen X	4.6%	14.6%	33.1%	33.1%	11.3%	0	2%	1.3%
Boomer	2.8%	17.1%	31.8%	41.2%	5.7%	0	1.4%	0
Silent +	4.2%	23.6%	22.2%	38.9%	8.3%	0	2.8%	0
Rural	3.4%	16.9%	32.8%	33.1%	10.6%	0	1.6%	1.6%
Urban	2.4%	18.8%	34.6%	33.6%	8.4%	0	2%	.3%

The Democratic Party

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	23.35	45.8%	15.4%	10.6%	4.2%	0	.9%	0
Republican	3%	5.9%	25.3%	58.2%	4%	2.3%	1.7%	.4%

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Unaffiliated	5.3%	27.2%	19.9%	31.1%	14.6%	0	.7%	1.3%
White	9.6%	21.2%	22.2%	39.5%	5.4%	0	1%	.6%
Black	20.7%	48.3%	13.8%	9.2%	6.9%	0	1.2%	0
Other	6.7%	33.3%	13.3%	13.3%	30%	0	3.3%	0
Female	22.3%	28.9%	20.7%	28.9%	7.9%	0	1.2%	.6%
Male	10%	22.3%	20.3%	39.5%	5.5%	1%	1%	.3%
Millennial	10.2%	32.1%	21.4%	22.5%	9.6%	1.6%	2.1%	.5%
Gen X	13.9%	23.8%	18.5%	35.1%	6%	0	2%	.7%
Boomer	10%	22.3%	20.9%	40.3%	6.2%	0	0	.5%
Silent +	9.7%	23.6%	20.8%	41.7%	2.8%	0	1.4%	0
Rural	8.7%	23.8%	17.8%	40.3%	.7%	0	1.3%	.3%
Urban	13.1%	27.5%	22.8%	28.1%	.3%	0	1%	.6%

The Republican Party

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	4.4%	13.7%	15.9%	60.8%	4%	.4%	.4%	.4%
Republican	27.9%	44.7%	17.3%	5.1%	3.4%	0	1.3%	.4%
Unaffiliated	6.7%	14%	23.3%	42.7%	11.3%	0	.7%	1.3%
White	16.2%	28.4%	18.8%	30.4%	4.6%	.2%	.8%	.6%
Black	3.5%	14.9%	18.4%	55.2%	5.8%	0	1.2%	1.2%
Other	6.7%	13.3%	13.3%	46.7%	20%	0	0	0
Female	14.3%	22.2%	19.7%	35%	7%	0	1.2%	.6%
Male	13.5%	30%	16.9%	34.5%	3.8%	3.8%	.3%	.7%
Millennial	10.2%	26.7%	23%	28.9%	8%	.5%	2.1%	.5%
Gen X	11.9%	23.2%	15.9%	39.7%	6.6%	0	.7%	2%
Boomer	12.9%	27.6%	19.1%	36.2%	4.3%	0	0	0
Silent +	30.6%	23.6%	9.7%	34.7%	0	0	1.4%	0
Rural	15.4%	28.5%	20.1%	30.9%	4%	.3%	.7%	0
Urban	40%	23.5%	16.9%	37.9%	6.9%	0	.9%	1.3%

Roy Cooper

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	29.1	30.8%	8.8%	7.1%	16.7%	1.8%	5.7%	0
Republican	5.9%	23.2%	16.5%	20.3%	24.9%	5.1%	4.2%	0
Unaffiliated	12.6%	31.1%	13.3%	15.9%	13.9%	6%	4.6%	2.7%
White	14.4%	26.6%	14.2%	16.4%	20%	4%	3.8%	.8%
Black	25.3%	29.9%	10.3%	5.8%	17.2%	4.6%	6.9%	0
Other	16.7%	40%	0	6.7%	13.3%	6.7%	16.7%	0
Female	14.6%	28.9%	12.8%	10.3%	21%	5.2%	6.4%	.9%
Male	17.5%	26.8%	13.1%	18.9%	17.2%	3.1%	3.1%	.3%
Millennial	10.7%	23%	16%	7.5%	27.3%	7.5%	7%	1.1%
Gen X	11.3%	25.2%	14.6%	17.2%	23.2%	3.3%	4%	1.3%
Boomer	20.4%	33.2%	9.5%	19%	11.9%	2.4%	3.8%	0
Silent +	27.8%	30.6%	11.1%	12.5%	11.1%	2.8%	4.2%	0
Rural	16.8%	28.2%	11.1%	15.1%	19.1%	3.7%	5.7%	.3%
Urban	48%	27.8%	14.7%	13.8%	19.4%	4.7%	3.8%	.9%

The North Carolina General Assembly

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	5.7%	30%	15%	20.3%	21.2%	1.3%	6.6%	0
Republican	8.9%	31.7%	16%	5.5%	27.9%	1.3%	8.9%	0
Unaffiliated	4%	22.5%	20.5%	21.9%	21.9%	.7%	6.65	2%
White	6.4%	28.3%	17.2%	15.6%	23.8%	1%	7.2%	.6%
Black	8.1%	33.3%	13.8%	11.5%	25.3%	2.3%	5.8%	0
Other	10%	16.7%	13.3%	13.3%	30%	0	16.7%	0
Female	3.7%	28%	15.8%	12.2%	28.9%	1.8%	9.4%	.3%
Male	10.3%	29.2%	17.5%	17.9%	18.9%	.3%	5.2%	.7%
Millennial	4.8%	29.4%	18.2%	7%	27.3%	2.1%	10.2%	1.1%
Gen X	6.6%	27.8%	15.2%	14.6%	29.1%	.7%	5.3%	.7%
Boomer	5.2%	29.9%	17.1%	21.8%	21.3%	.5%	4.3%	0
Silent +	16.7%	23.6%	13.9%	15.3%	13.9%	1.4%	15.3%	0

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Rural	6.7%	30.9%	14.8%	14.4%	23.2%	1.7%	0	0
Urban	6.9%	26.3%	18.4%	15%	25.3%	.6%	6.6%	.9%

NC House Speaker Tim Moore

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	3.5%	17.7%	11.1%	15.5%	29.7%	9.3%	12.8%	.4%
Republican	8%	19.4%	8.9%	3.4%	39.7%	10.6%	10.1%	0
Unaffiliated	6%	12.6%	13.9%	16.6%	28.5%	8%	13.3%	1.3%
White	6.8%	17%	11%	10.6%	32.8%	10%	11.2%	.6%
Black	3.5%	18.4%	11.5%	12.6%	33.3%	6.9%	13.8%	0
Other	0	10%	10%	13.3%	36.7%	10%	20%	0
Female	3.1%	15.2%	9.8%	9.5%	36%	115	15.2%	.3%
Male	9.3%	18.9%	12.4%	12.7%	29.9%	7.9%	8.3%	.7%
Millennial	4.8%	16%	16%	7.5%	33.7%	8%	13.4%	.55
Gen X	5.3%	19.2%	9.9%	8.6%	39.1%	8%	9.3%	.7%
Boomer	6.2%	15.6%	9%	15.2%	32.7%	10%	10.9%	.5%
Silent +	9.9%	18.3%	5.6%	12.7%	19.7%	15.5%	18.3%	0
Rural	5.7%	18.8%	9.15	10.1%	32.6%	11.1%	12.4%	.3%
Urban	6.3%	15.4%	12.6%	11.6%	33.9%	8.2%	11.3%	.6%

NC Senate President Pro Tem Phil Berger

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	2.6%	15.9%	10.1%	11.9%	33%	13.2%	13.2%	0
Republican	5.1%	15.2%	5.9%	3.4%	44.3%	14.4%	11.8%	0
Unaffiliated	1.3%	12.6%	9.9%	16.6%	20.1%	16.6%	11.9%	2%
White	3.8%	14.4%	8.8%	10%	35.5%	15.2%	11.8%	.6%
Black	2.3%	18.4%	8.15	8.15	34.5%	13.8%	14.9%	0
Other	0	6.7%	6.7%	10%	53.3%	10%	13.3%	0
Female	2.4%	14.3%	7%	6.7%	37.1%	14.7%	12.3%	.5%
Male	4.5%	15.1%	10.3%	13.1%	35.4%	11.7%	9.3%	.7%

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Millennial	2.7%	18.2%	11.8%	5.4%	37.4%	12.3%	11.2%	1.15
Gen X	1.35	14.6%	7.3%	7.35	43.7%	15.25	9.9%	.7%
Boomer	4.7%	13.3%	8.5%	15.6%	32.25	11.9%	13.7%	0
Silent +	5.6%	9.7%	2.8%	8.3%	29.2%	27.8%	16.7%	0
Rural	3.7%	16.1%	6.4%	10.1%	35.6%	16.8%	11.7%	0
Urban	3.4%	13.4%	10.6%	9.1%	37.2%	12.8%	12.5%	.9%

The New Tax Law Passed in Congress

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion	Never heard	Don't know	Refused
Democrat	7.1%	11.5%	15.9%	37%	15%	4.9%	7.9%	.8%
Republican	33.3%	28.7%	6.8%	3.4%	14.8%	2.5%	10.1%	.4%
Unaffiliated	18.5%	18.5%	11.9%	29.1%	12.6%	2.7%	5.3%	1.3%
White	23.1%	20.8%	10.6%	20.6%	13.6%	3.2%	7.6%	.6%
Black	5.8%	16.1%	18.4%	26.4%	18.4%	5.8%	8.1%	1.2%
Other	10%	10%	3.3%	33.3%	20%	3.3%	16.7%	3.3%
Female	14.3%	17.3%	12.2%	23.4%	16.4%	4.6%	10.6%	1.25
Male	26.5%	22.35	10.7%	20.35%	12.45%	2.45%	5.2%	.3%
Millennial	11.8%	17.7%	13.4%	23.5%	16%	3.7%	12.8%	1.1%
Gen X	15.9%	24.5%	15.2%	17.2%	17.8%	4%	4%	1.3%
Boomer	27.5%	19.4%	10%	23.7%	11.4%	2.4%	5.7%	0
Silent +	29.2%	15.3%	2.8%	22.2%	12.5%	5.6%	11.1%	1.4%
Rural	23.8%	12.1%	9.4%	18.8%	15.4%	3.7%	10.1%	.7%
Urban	16.6%	20.9%	13.4%	24.7%	13.8%	3.4%	6.25%	.9%

Job Approval

Donald Trump as President

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Democrat	12.4%	7.5%	6.2%	71.2%	1.8%	0	0	.9%
Republican	57.8%	27.9%	7.2%	5.9%	.4%	0	.4%	.4%
Unaffiliated	17.2%	17.9%	11.9%	46.4%	4.6%	.7%	0	1.3%

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
White	36.2%	20.2%	7.6%	34%	1.4%	0	.2%	.4%
Black	8.1%	8.1%	8.1%	67.8%	5.8%	1.2%	0	1.2%
Other	16.7%	3.3%	16.7%	56.7%	0	0	0	6.7%
Female	27.4%	15.9%	10.1%	43.3%	1.5%	.3%	.3%	1.2%
Male	35.4%	19.9%	5.8%	36.1%	2.4%	0	0	.35
Millennial	23.5%	18.7%	10.7%	42.3%	2.7%	.5%	.5%	1.1%
Gen X	29.1%	16.6%	7.3%	43.1%	2%	0	0	2%
Boomer	35.2%	19.5%	7.1%	36.7%	1.4%	0	0	0
Silent +	43.7%	12.7%	5.6%	36.6%	1.4%	0	0	0
Rural	36%	19.9%	7.4%	35%	1.7%	0	0	0
Urban	26.9%	15.9%	8.8%	44.1%	2.2%	.3%	.3%	1.6%

Democrats in Congress

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Democrat	20.4%	43.4%	13.7%	14.2%	6.6%	0	.9%	.9%
Republican	3%	8.9%	21.1%	59.9%	5.5%	.4%	1.3%	0
Unaffiliated	6.6%	23.8%	22.5%	31.1%	11.9%	0	1.3%	2.7%
White	8.2%	21.6%	20.4%	41%	6.8%	.2%	1%	.8%
Black	24.1%	40.2%	12.6%	12.6%	8.1%	0	1.2%	1.2%
Other	3.3%	33.35	20%	20%	16,7%	0	3.3%	3.3%
Female	11.9%	27.1%	18.3%	30.25	10.1%	0	1.2%	1.2%
Male	8.3%	22.7%	20.3%	42.3%	4.5%	.3%	1%	.7%
Millennial	11.8%	33.7%	18.2%	21.4%	11.2%	.5%	2.1%	1.1%
Gen X	11.3%	22.5%	19.25	37.8%	7.3%	0	0	2%
Boomer	8.6%	21.9%	19.1%	44.3%	4.8%	0	1%	.55
Silent +	8.5%	16.9%	22.5%	45.1%	5.6%	0	1.4%	0
Rural	8.4%	23.6%	18.2%	39.8%	8.4%	.3%	.7%	.75
Urban	11.9%	26.3%	20%	32.5%	6.6%	0	1.6%	1.35

Republicans in Congress

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Democrat	4%	15.9%	15.5%	57.1%	5.8%	.4%	.9%	.4%
Republican	18.1%	52.7%	16.9%	8%	2.5%	0	1.3%	.4%
Unaffiliated	4%	15.9%	25.8%	40.4%	11.9%	0	.7%	1.3%
White	11%	33%	19.4%	30%	5%	.2%	1%	.4%
Black	3.5%	14.9%	18.4%	51.7%	9.2%	0	1.2%	1.2%
Other	3.3%	20%	10%	50%	13.3%	0	0	0
Female	10.1%	27.7%	18%	32.9%	8.8%	.3%	0	0
Male	8.9%	32.3%	19.6%	35.4%	2.8%	0	0	0
Millennial	11.2%	26.2%	21.9%	27.8%	10.2%	.5%	1.6%	.5%
Gen X	6.6%	29.8%	17.9%	37.1%	6%	0	.7%	2%
Boomer	8.1%	31%	19.1%	38.1%	2.9%	0	1%	0
Silent +	15.5%	36.6%	11.3%	32.4%	4.2%	0	0	0
Rural	8.7%	34.3%	20.5%	29%	6.7%	0	.7%	0
Urban	10.3%	25.9%	17.2%	38.4%	5.3%	.3%	1.3%	1.3%

Roy Cooper as Governor

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Democrat	28.3%	38.1%	9.7%	7.1%	12.8%	.9%	2.7%	.4%
Republican	9.7%	25.3%	21.9%	19.8%	19.8%	.4%	3%	0
Unaffiliated	13.3%	37.1%	13.3%	15.9%	16.6%	1.3%	1.3%	1.3%
White	15.8%	32%	15.8%	16.8%	16%	.8%	2.4%	.4%
Black	27.6%	32.2%	13.8%	4.6%	18.4%	1.2%	2.3%	0
Hispanic	13.3%	43.3%	10%	3.3%	16.7%	0	10%	3.3%
Female	16.7%	33.5%	16.2%	11%	18%	1.2%	3.4%	.6%
Male	18.6%	32%	14.1%	18.2%	14.4%	.3%	2.1%	.3%
Millennial	12.3%	32.6%	15%	9.6%	21.4%	2.1%	5.9%	1.1%
Gen X	15.2%	30.5%	17.2%	15.9%	19.2%	.7%	.7%	.7%
Boomer	20.5%	36.7%	14.8%	16.2%	10.5%	0	1.4%	0
Silent +	25.4%	26.8%	12.7%	18.3%	14.1%	0	2.8%	0
Rural	17.2%	33.3%	15.2%	13.5%	17.9%	.7%	2.4%	0
Urban	17.2%	32.5%	15%	15.3%	15%	.9%	3.1%	.9%

Democrats in the NC General Assembly

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Democrat	21.2%	43.8%	11.5%	6.2%	13.3%	.4%	3.5%	0
Republican	2.1%	11.4%	24.5%	32.5%	23.6%	1.7%	4.2%	0
Unaffiliated	6%	26.5%	19.2%	14.6%	25.8%	1.3%	4.6%	2%
White	8.6%	23.8%	19.6%	21.8%	19.6%	1.4%	4.8%	.4%
Black	23%	37.9%	11.5%	5.8%	17.2%	0	3.5%	1.2%
Other	0	40%	16.7%	0	40%	0	3.3%	0
Female	11.9%	28.4%	14.9%	15.2%	22.6%	1.2%	5.2%	.6%
Male	8.3%	25.1%	22%	22%	17.5%	1%	3.8%	.3%
Millennial	9.6%	33.2%	16%	14.4%	19.8%	1.6%	4.8%	.5%
Gen X	13.3%	26.5%	19.2%	19.9%	19.2%	0	.7%	1.3%
Boomer	9.5%	24.3%	20%	19.5%	20.5%	1.4%	4.8%	0
Silent +	7%	18.3%	16.9%	22.5%	22.5%	1.4%	11.3%	0
Rural	11.5%	25.6%	16.8%	19.9%	20.5%	1.4%	4.4%	0
Urban	9.1%	27.8%	19.4%	17.2%	20%	.9%	4.7%	.9%

Republicans in the NC General Assembly

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Democrat	5.8%	18.6%	19.5%	40.7%	11.1%	.4%	4%	0
Republican	19.4%	39.7%	11.4%	5.1%	19.8%	1.3%	3.4%	0
Unaffiliated	4.6%	19.9%	19.9%	29.8%	19.9%	0	4%	2%
White	12.4%	28.6%	16.2%	21%	16.6%	.8%	4%	.4%
Black	4.6%	20.7%	18.4%	37.9%	12.6%	0	4.6%	1.2%
Other	3.3%	16.7%	16.7%	30%	26.7%	0	6.7%	0
Female	11%	24.4%	17.4%	22.6%	18%	.9%	5.2%	.6%
Male	10.7%	29.6%	15.5%	25.8%	14.8%	.3%	3.1%	.3%
Millennial	9.6%	24.1%	21.9%	19.8%	17.7%	0	6.4%	.5%
Gen X	7.3%	31.1%	17.2%	25.8%	15.9%	0	1.3%	1.3%
Boomer	11.9%	25.7%	12.4%	28.6%	16.2%	1.9%	3.3%	0

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Silent +	18.3%	28.2%	12.7%	18.3%	15.5%	0	7%	0
Rural	8.6%	31%	16.8%	23.2%	15.5%	1%	3.7%	0
Urban	12.8%	23.1%	16.3%	24.4%	17.5%	.3%	4.7%	.9%

The News Media in Covering Politics

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion	Never heard	Don't know	Refused
Democrat	22.1%	33.6%	14.2%	18.6%	9.7%	0	1.3%	.4%
Republican	4.6%	7.6%	19%	62.9%	4.6%	0	1.2%	0
Unaffiliated	6.6%	25.8%	19.2%	34.4%	9.9%	.6%	1.3%	2%
White	9.6%	20.8%	17.2%	44.8%	5.4%	.2%	1.2%	.8%
Black	25.3%	26.4%	14.9%	14.9%	18.4%	0	0	0
Other	3.3%	20%	23.3%	30%	16.7%	0	6.7%	0
Female	12.2%	21.6%	16.5%	37.2%	9.7%	0	1.8%	.9%
Male	10.6%	21.6%	17.8%	42.6%	5.8%	.3%	.7%	.3%
Millennial	9.6%	21.9%	22.5%	32.6%	10.2%	0	2.1%	1.1%
Gen X	13.3%	21.2%	17.9%	37.8%	8.6%	0	.7%	.7%
Boomer	10.5%	22.9%	12.9%	46.2%	6.2%	0	1%	.5%
Silent +	15.5%	18.3%	14.1%	43.7%	5.6%	1.4%	1.4%	0
Rural	13.1%	18.9%	14.1%	44.4%	8.1%	.3%	.6%	.3%
Urban	10%	23.8%	20%	35.6%	7.8%	0	1.9%	.9%

Voting and Generic Ballot

I know it is a long way off, but what are the chances of you voting in the elections for Congress and the state legislative races in November 2018—are you almost certain to vote, will you probably vote, are chances 50-50 that you will vote, or you don't think you will vote?

	Almost certain	Probably	50-50	Will not vote	Don't know	Refused
Democrat	71.2%	18.1%	8.4%	.9%	1.3%	0
Republican	70%	19%	8.4%	1.3%	1.3%	0
Unaffiliated	65.6%	13.9%	13.3%	5.3%	2%	0
White	71.6%	15.6%	9.2%	2.4%	1.2%	0
Black	66.7%	19.5%	10.3%	0	3.4%	0

	Almost certain	Probably	50-50	Will not vote	Don't know	Refused
Other	40%	40%	16.7%	3.3%	0	0
Female	66.2%	19.5%	10.7%	2.4%	1.2%	0
Male	72.5%	15.1%	8.9%	1.7%	1.7%	0
Millennial	51.3%	27.2%	17.1%	1.1%	3.2%	0
Gen X	71.5%	16.5%	8%	3.3%	.7%	0
Boomer	79.5%	10%	7.1%	2.4%	1%	0
Silent +	80.3%	15.5%	2.8%	1.4%	0	0
Rural	72.1%	14.5%	10.4%	1%	2%	0
Urban	66.6%	20%	9.4%	3.1%	.9%	0

In thinking ahead about elections to Congress this November. If the election for Congress was held today, would you be voting for the Democratic candidate or the Republican candidate in your House district?

	Democratic candidate	Lean Democratic candidate	Republican candidate	Lean Republican candidate	Other candidate	Undecided	Don't know	Refused
Democrat	63.7%	13.9%	10.8%	1.8%	1.4%	6.7%	1.8%	0
Republican	4.7%	.4%	65.1%	21.1%	.4%	6.5%	1.3%	.4%
Unaffiliated	25.4%	13.4%	12.7%	14.1%	4.9%	24.7%	3.5%	1.4%
White	26.7%	6.8%	37.8%	14.4%	2.1%	9.9%	2.1%	.4%
Black	63.1%	13.1%	8.3%	0	1.2%	10.7%	2.4%	1.2%
Other	24.1%	20.7%	10.3%	13.8%	0	27.6%	3.5%	0
Female	35.2%	10.4%	28.9%	9.4%	.6%	12.3%	2.5%	.6%
Male	27.8%	6.3%	35.9%	15.5%	3.2%	9.2%	1.8%	.4%
Millennial	31.3%	17.3%	22.4%	15.1%	1.1%	11.2%	1.1%	.6%
Gen X	32.9%	5.5%	35.6%	9.6%	3.4%	8.9%	2.7%	1.4%
Boomer	30.4%	4.8%	34.7%	12.6%	1.5%	14%	1.9%	0
Silent +	34.3%	2.9%	42.8%	10%	1.4%	4.3%	4.3%	0
Rural	31.1%	4.8%	37.4%	12.1%	1.4%	10.7%	2.4%	0
Urban	31.8%	11.9%	27.7%	12.5%	2.3%	10.9%	1.93%	.9%

Now, think about the state legislative elections in November. If the election for the state legislature was held today, would you be voting for the Democratic candidate or the Republican candidate in your district?

	Democratic candidate	Lean Democratic candidate	Republican candidate	Lean Republican candidate	Other candidate	Undecided	Don't know	Refused
Democrat	62.8%	15.7%	10.8%	1.8%	.9%	5.4%	2.8%	0
Republican	4.3%	1.7%	62.1%	19.8%	.4%	10.3%	.9%	.4%
Unaffiliated	24.7%	12%	17.6%	11.3%	5.6%	23.9%	3.5%	1.4%
White	25.3%	8%	37.8%	12.7%	2.2%	12.1%	1.4%	.4%
Black	65.5%	13.1%	7.1%	2.4%	0	7.1%	3.6%	1.2%
Other	27.6%	17.2%	13.8%	10.3%	0	17.2%	13.8%	0
Female	34.3%	11%	27.7%	9.1%	.6%	13.5%	3.1%	.6%
Male	27.5%	7.4%	37.3%	13.4%	3.2%	9.5%	1.4%	.4%
Millennial	27.9%	20.1%	22.4%	14.5%	1.7%	10.1%	2.8%	.6%
Gen X	32.9%	5.5%	33.6%	10.3%	3.4%	10.3%	2.7%	1.3%
Boomer	31.4%	4.4%	34.8%	11.1%	1.5%	15%	1.9%	0
Silent +	34.3%	4.3%	47.1%	4.2%	0	8.6%	1.4%	0
Rural	30.8%	4.8%	38%	12.1%	1.7%	10.4%	2%	0
Urban	30.9%	13.5%	27%	10.3%	1.9%	12.9%	2.6%	1%

Taxes

Switching gears and thinking about the issue of taxes in the country, for the services you receive from government, would you say that the federal taxes you have paid for the past few years were too high, too low, or are they about right?

	Too high	Too low	About right	Don't know	Refused
Democrat	53.5%	3.1%	34.1%	8.4%	.9%
Republican	61.9%	2.5%	28.4%	5.5%	1.7%
Unaffiliated	51%	6%	35.1%	5.3%	2.7%
White	55.5%	3.8%	33.7%	5.6%	1.4%
Black	57.5%	3.5%	25.3%	11.5%	2.3%
Other	56.7%	0	30%	10%	3.3%
Female	56.6%	2.8%	30.9%	8.3%	1.5%
Male	55.3%	4.5%	33.7%	4.8%	1.7%

	Too high	Too low	About right	Don't know	Refused
Millennial	51.9%	5.9%	31%	10.2%	1.1%
Gen X	61.6%	2%	29.1%	4.6%	2.7%
Boomer	57.6%	3.3%	33.3%	4.8%	1%
Silent +	50%	1.4%	38.6%	7.1%	2.9%
Rural	61.6%	1.4%	29%	7.1%	1%
Urban	50.8%	5.6%	35.1%	6.3%	2.2%

Would you say that the federal tax code is too complicated, complicated but understandable, or simple?

	Too complicated	Complicated but understandable	Simple	Don't know	Refused
Democrat	54.4%	31%	4%	9.3%	1.3%
Republican	57.6%	26.7%	3.8%	10.2%	1.7%
Unaffiliated	55%	30.5%	5.3%	7.3%	2%
White	58.5%	29.3%	3.2%	8%	1%
Black	43.7%	29.9%	5.8%	16.1%	4.6%
Other	43.3%	30%	16.7%	6.7%	3.3%
Female	50.8%	30.9%	4%	12.5%	1.8%
Male	61.2%	27.8%	4.4%	5.2%	1.4%
Millennial	43.3%	32.1%	5.9%	17.1%	1.6%
Gen X	51%	31.8%	6%	8.6%	2.7%
Boomer	66.2%	27.6%	1.9%	3.3%	1%
Silent +	67.1%	22.9%	2.9%	5.7%	1.4%
Rural	59.6%	28%	4.4%	7.4%	.7%
Urban	51.7%	31%	4.1%	10.7%	2.5%

As you may know, Congress passed and President Trump signed a major tax bill into law that makes a number of changes to the taxes you pay next year. How familiar are you will the details of the new tax law?

	Very familiar	Somewhat familiar	Somewhat unfamiliar	Very unfamiliar	Don't know	Refused
Democrat	54.4%	31%	4%	9.3%	1.3%	0

	Very familiar	Somewhat familiar	Somewhat unfamiliar	Very unfamiliar	Don't know	Refused
Republican	57.6%	26.7%	3.8%	10.2%	1.7%	0
Unaffiliated	55%	30.5%	5.3%	7.3%	2%	
White	58.5%	29.3%	3.2%	8%	1%	0
Black	43.7%	29.9%	5.8%	16.1%	4.6%	0
Other	43.3%	30%	16.7%	6.7%	3.3%	0
Female	50.8%	30.9%	4%	12.5%	1.8%	0
Male	61.2%	27.8%	4.5%	5.2%	1.4%	0
Millennial	43.3%	32.1%	5.9%	17.1%	1.6%	0
Gen X	51%	31.8%	6%	8.6%	2.7%	0
Boomer	66.2%	27.6%	1.9%	3.3%	1%	0
Silent +	67.1%	22.9%	2.9%	5.7%	1.4%	0
Rural	59.6%	28%	4.4%	7.4%	.7%	0
Urban	51.7%	31%	4.1%	10.7%	2.5%	0

And do you think you will pay more or less federal taxes under the new system, or do you think you will pay about the same?

	Pay more	Pay less	Pay about the same	Don't know	Refused
Democrat	31.1%	20.4%	31.6%	16.4%	.4%
Republican	9.8%	46.6%	26.3%	17%	.4%
Unaffiliated	25.2%	29.8%	30.5%	12.6%	2%
White	18.7%	36.8%	30.7%	13.3%	.6%
Black	33.3%	16.1%	21.8%	26.4%	2.3%
Other	30%	16.7%	23.3%	30%	0
Female	25.7%	26.9%	27.2%	19.3%	.9%
Male	16.2%	39.3%	31.7%	12.1%	.7%
Millennial	30%	27.3%	22.5%	19.3%	1.1%
Gen X	19.3%	40%	25.3%	13.3%	2%
Boomer	16.7%	33.3%	35.2%	14.8%	0
Silent+	15.7%	30%	38.6%	15.7%	0

	Pay more	Pay less	Pay about the same	Don't know	Refused
Rural	18.9%	33.7%	29.3%	17.9%	.4%
Urban	23.6%	32.1%	28.9%	14.2%	1.3%

Who do you think the new tax law is going to benefit the most?

	The middle class	Wealthy Americans	Working class Americans	All Americans equally	Don't know	Refused
Democrat	6.7%	72.9%	5.8%	6.7%	7.1%	.9%
Republican	18.2%	25%	18.2%	22.5%	15.3%	.9%
Unaffiliated	8%	61.6%	8%	10.6%	8.6%	3.3%
White	12.3%	48.6%	11%	15.7%	11%	1.45
Black	9.2%	64.4%	12.6%	3.5%	9.2%	1.2%
Other	6.7%	60%	6.7%	10%	13.3%	3.3%
Female	9.5%	54.1%	10.4%	11.6%	13.5%	.9%
Male	13.8%	48.6%	11.7%	15.9%	7.9%	2.1%
Millennial	12.8%	51.3%	13.4%	8%	13.9%	.5%
Gen X	9.3%	52%	11.3%	15.3%	10.7%	1.3%
Boomer	11%	53.8%	9.3%	14.8%	9.1%	1.9%
Silent+	14.3%	44.3%	8.6%	21.4%	8.6%	2.9%
Rural	14.1%	46.5%	13.1%	14.5%	11.1%	.7%
Urban	9.1%	56%	9.1%	12.9%	10.7%	2.2%

Still thinking about taxes and deductions on federal income taxes, how familiar are you with the mortgage interest deduction—are you very familiar, somewhat familiar, a little familiar, or not familiar with the mortgage interest deduction on federal income taxes?

	Very familiar	Somewhat familiar	Somewhat unfamiliar	Very unfamiliar	Don't know	Refused
Democrat	24.4%	27.1%	16%	27.6%	4.4%	.4%
Republican	24.2%	30.1%	14%	21.2%	10.2%	.4%
Unaffiliated	26.5%	30.5%	13.3%	22.5%	7.3%	0
White	27.5%	28.7%	13.1%	22.7%	7.8%	.2%
Black	13.8%	28.7%	18.4%	32.2%	5.8%	1.2%

	Very familiar	Somewhat familiar	Somewhat unfamiliar	Very unfamiliar	Don't know	Refused
Other	13.3%	30%	26.7%	23.3%	6.7%	0
Female	19.9%	29.4%	14.1%	27.8%	8.3%	.6%
Male	30.3%	28.3%	15.2%	19.7%	6.6%	0
Millennial	14.4%	33.2%	19.8%	21.4%	11.2%	0
Gen X	22%	28.7%	16.7%	23.3%	8.7%	.7%
Boomer	35.7%	27.6%	9.5%	22.9%	3.8%	.5%
Silent+	25.7%	21.4%	11.4%	35.7%	5.7%	0
Rural	23.9%	25.9%	16.2%	25.3%	8.1%	.7%
Urban	25.8%	31.8%	13.2%	22.3%	6.9%	0

As you may know, the mortgage interest deduction allows taxpayers to deduct their mortgage interest payments from the federal taxes. How much of a factor is this deduction in people's decisions to buy homes—a huge factor, a pretty big factor, somewhat of a factor, a small factor, or not a factor at all?

	Huge factor	Pretty big factor	Somewhat of a factor	A small factor	Not a factor at all	Don't know	Refused
Democrat	19.6%	26.8%	26.8%	7.7%	8.3%	10.3%	.5%
Republican	14.5%	26.2%	23.7%	13.6%	8.4%	13.6%	.5%
Unaffiliated	10%	28.6%	25%	15%	7.9%	12.1%	1.45
White	15.1%	27.8%	24.7%	12%	8.5%	11.1%	.7%
Black	17.8%	23.3%	26%	9.6%	4.1%	17.8%	1.4%
Other	10.7%	25%	21.4%	17.9%	10.7%	14.3%	0
Female	14.4%	26.7%	24.6%	10.2%	7.7%	15.4%	1.1%
Male	16.1%	27.3%	25.1%	13.9%	8.6%	8.6%	.4%
Millennial	10.3%	26%	29.2%	8.7%	6.5%	19.5%	0
Gen X	19.4%	20.9%	22.3%	10.8%	10.8%	13.7%	2.2%
Boomer	15.4%	30.8%	24.7%	16.5%	7.7%	4.4%	.6%
Silent+	21.7%	34.8%	15.2%	10.9%	8.7%	8.7%	0
Rural	13%	29.5%	24%	13%	7.3%	11.9%	1.2%
Urban	17.2%	24.5%	25.5%	11%	9%	12.4%	.3%

The new tax law passed in Washington will result in more Americans getting the standard deduction and fewer Americans deducting their mortgage interest from their taxes. What impact do you think this change will have on people's decision to buy homes?

	Huge factor	Pretty big factor	Somewhat of a factor	A small factor	Not a factor at all	Don't know	Refused
Democrat	22.2%	24.7%	27.8%	9.8%	5.7%	8.8%	1%
Republican	8.9%	14%	29%	22.9%	11.7%	13.1%	.5%
Unaffiliated	10%	18.6%	25.7%	19.3%	12.9%	12.9%	.7%
White	12%	18.3%	28.3%	18.7%	11.1%	10.9%	.7%
Black	21.9%	24.7%	26%	11%	2.7%	12.3%	1.4%
Other	25%	14.3%	17.9%	14.3%	7.1%	21.4%	0
Female	13.3%	19.3%	28.4%	17.2%	8.15	12.6%	1.1%
Male	14.6%	18.4%	27%	17.6%	11.6%	10.5%	.45
Millennial	11.4%	25.4%	29.7%	13.5%	4.9%	15.1%	0
Gen X	11.5%	15.1%	28.8%	15.8%	13%	14.4%	1.4%
Boomer	15.9%	15.1%	28.9%	15.8%	11.5%	5.5%	1.1%
Silent+	23.9%	13%	19.6%	17.45	13%	13%	0
Rural	13.4%	20.7%	24.1%	19.5%	9.6%	11.9%	.8%
Urban	14.5%	16.9%	31%	15.5%	10%	11.4%	.7%

The 2020 Election

Thinking well into the future about the presidential election of 2020, do you want another Republican to challenge President Trump for his party's nomination?

	Yes	No	Don't know	Refused
Democrat	60.9%	32%	7.1%	0
Republican	37.3%	46.2%	16.5%	0
Unaffiliated	56.3%	23.2%	19.2%	1.3%
White	50.2%	34.9%	14.5%	.4%
Black	51.7%	39.1%	9.2%	0
Hispanic	53.3%	33.3%	13.3%	0
Female	52.6%	32.1%	15%	.3%
Male	48.3%	39.3%	12.1%	.3%

	Yes	No	Don't know	Refused
Millennial	56.2%	27.8%	15.5%	.5%
Gen X	48%	37.3%	14%	.7%
Boomer	49.1%	38.6%	12.4%	0
Silent+	45.7%	42.9%	11.4%	0
Rural	45.1%	40.7%	14.1%	0
Urban	55.6%	30.5%	13.2%	.6%

If the 2020 presidential election was held today, would you vote for Republican Donald Trump or Democrat Joe Biden?

	Trump	Biden	Don't know	Refused
Democrat	14.7%	78.7%	13.9%	.7%
Republican	83.5%	9.3%	6.7%	.9%
Unaffiliated	31.1%	54.3%	13.9%	.7%
White	53%	37.6%	9%	.6%
Black	10.3%	85.1%	4.6%	0
Hispanic	20%	70%	6.7%	3.3%
Female	39.8%	50.8%	8.9%	.6%
Male	51.4%	40.3%	7.6%	.7%
Millennial	40.1%	52.9%	7%	0
Gen X	42%	45.3%	12%	.7%
Boomer	49.1%	41.9%	8.6%	.5%
Silent+	54.3%	40%	2.9%	2.9%
Rural	51.1%	40.4%	7.1%	1.4%
Urban	39.9%	50.6%	9.4%	0

If the 2020 presidential election was held today, would you vote for Republican Donald Trump or Democrat Elizabeth Warren?

	Trump	Warren	Don't know	Refused
Democrat	16%	71.6%	11.6%	.9%
Republican	84.8%	6.8%	8.1%	.4%
Unaffiliated	37.1%	40%	20%	0

	Trump	Warren	Don't know	Refused
White	55.8%	32.1%	11.5%	.6%
Black	10.3%	73.6%	16.1%	0
Hispanic	23.3%	60%	16.7%	0
Female	39.8%	43.4%	16.5%	.3%
Male	56.6%	37.2%	7.6%	.7%
Millennial	41.2%	46%	12.8%	0
Gen X	44%	41.3%	14.7%	0
Boomer	55.2%	34.3%	9.5%	1%
Silent+	50%	34.3%	14.3%	1.4%
Rural	53.9%	34.3%	11.1%	.7%
Urban	42.1%	44%	13.5%	.3%

If the 2020 presidential election was held today, would you vote for Republican Donald Trump or Democrat Kristen Gillebrand?

	Trump	Gillebrand	Don't know	Refused
Democrat	16.9%	64.4%	17.3%	1.3%
Republican	81.4%	5.1%	13.1%	.4%
Unaffiliated	33.1%	41.1%	25.8%	0
White	53.6%	29.1%	16.7%	.6%
Black	10.3%	67.8%	20.7%	1.2%
Hispanic	16.7%	53.3%	30%	0
Female	39.5%	40.1%	20.2%	.3%
Male	52.8%	31%	15.2%	1%
Millennial	39.6%	40.1%	20.3%	0
Gen X	41.3%	42%	16.7%	0
Boomer	52.9%	29.1%	17.1%	1%
Silent+	50%	31.4%	15.7%	0
Rural	52.2%	31.3%	16.2%	.3%
Urban	39.9%	39.6%	19.5%	.9%

If the 2020 presidential election was held today, would you vote for Republican Donald Trump or Democrat Oprah Winfrey?

	Trump	Winfrey	Don't know	Refused
Democrat	16.9%	65.3%	14.7%	3.1%
Republican	84.3%	9.8%	5.5%	.4%
Unaffiliated	38.4%	43.1%	17.9%	.7%
White	56%	30.7%	11.9%	1.4%
Black	12.6%	77%	8.1%	2.3%
Hispanic	23.3%	53.3%	23.3%	0
Female	40.1%	44%	14.4%	.6%
Male	56.2%	32.1%	9.3%	2.4%
Millennial	41.2%	43.9%	15%	0
Gen X	46.7%	42%	10.7%	.7%
Boomer	54.3%	31.4%	13.4%	1.9%
Silent+	51.4%	37.1%	5.7%	5.7%
Rural	54.2%	34.7%	10.1%	1%
Urban	42.8%	41.5%	13.8%	1.9%

If the 2020 presidential election was held today, would you vote for Republican Donald Trump or Democrat Roy Cooper?

	Trump	Cooper	Don't know	Refused
Democrat	15.1%	77.3%	15.9%	.7%
Republican	81.8%	6.8%	10.6%	.9%
Unaffiliated	33.1%	50.3%	15.9%	.7%
White	53%	35.7%	10.8%	.4%
Black	10.3%	80.5%	8.1%	1.25
Hispanic	16.7%	60%	20%	3.3%
Female	39.5%	46.5%	13.8%	.35
Male	51.7%	39.7%	7.6%	1%
Millennial	38%	49.7%	12.3%	0
Gen X	44%	44.7%	10.7%	.7%
Boomer	50.5%	37.6%	11%	1%

	Trump	Cooper	Don't know	Refused
Silent+	51.4%	40%	7.1%	1.4%
Rural	52.2%	37.4%	10.1%	.3%
Urban	39%	48.4%	11.6%	.9%

Blame for the Government Shutdown

After failing to pass a spending bill in Congress, the federal government went into shutdown, meaning some government workers were furloughed and some government services stopped. Which individual or group is most responsible for the government shutdown?

	Trump	Democrats in Congress	Republicans in Congress	All are equally responsible	Don't know	Refused
Democrat	34.2%	12%	16.9%	32.4%	4%	.4%
Republican	8.9%	53.8%	1.3%	30.9%	5.1%	0
Unaffiliated	17.9%	26.5%	9.3%	44.4%	.7%	1.3%
White	18.9%	35.5%	7.6%	33.7%	3.8%	.4%
Black	29.9%	14.9%	13.8%	36.8%	3.5%	1.2%
Hispanic	20%	16.7%	20%	40%	3.3%	0
Female	22%	25.4%	8%	39.5%	4.6%	.6%
Male	18.6%	38.6%	10.3%	29.3%	2.8%	.35
Millennial	28.3%	21.9%	5.9%	39%	4.3%	.5%
Gen X	19.3%	35.3%	9.3%	30.7%	4%	1.3%
Boomer	16.7%	35.7%	11.4%	33.8%	2.4%	0
Silent+	12.9%	37.1%	10%	34.3%	5.7%	0
Rural	17.8%	35%	7.4%	34.3%	5.1%	.3%
Urban	22.6%	28.6%	10.7%	34.9%	2.5%	.6%

Poll Methodology

Mode: Live Interviewer Telephone Interview from randomized sample

(Dual Frame: Cell Phone and Landlines)

Email Surveys (SSI Panels)

Population & Sample Area	North Carolina registered voters (Board of Elections lists)
Dates in the field:	January 21-25, 2018
Registered Voter Sample Size	621
Registered Voter Margin of Error	±4%
Confidence Level	95%
Weighting Variables	Gender and Location (Rural v. Urban)

Procedures Used for Conducting the Poll

The Meredith College Poll uses a sample of North Carolina registered voters with telephones and wireless (cell) telephone numbers. We also included randomly selected North Carolina voters to contact by email. Please direct questions about the Meredith College Poll's methodology to David McLennan (919-760-2287 or dbmclennan@meredith.edu).

The Meredith College Poll uses CATI system software (Computer Assisted Telephone Interviewing) for the administration of telephone surveys. We attempt to reach each working telephone number in the sample up to five times. We only interview residents of North Carolina who are over 18. The Meredith College Poll conducted the survey in English with students who are fluent in Spanish. Live interviewers called from 5 p.m. to 9 p.m. Sunday-Thursday.

We use Qualtrics for the administration of email surveys.

Additional Methodological Decisions

"Don't Know" and "Refused" Options

All questions include an option for respondents to volunteer "don't know" or to refuse. In most questions, callers do not prompt these possible responses.

Completion Criteria

An interview is a complete only if a respondent progresses through the entire survey. Respondents who hang up before completing the last question or refuse to more than 10 percent of the questions are incompletes. Email surveys are only counted with less than 10 percent of the questions are incomplete.

Sampling

Survey Sampling International, LLC, provide samples of telephone numbers. To equalize the probability of telephone selection, sample telephone numbers are systematically stratified according to subpopulation strata (e.g., a zip code, a county, etc.), which yields a sample from telephone exchanges in proportion to each exchange's share of telephone households in the population of interest. Estimates of telephone

households in the population of interest are generally obtained from several databases. Samples of household telephone numbers are distributed across all eligible blocks of numbers in proportion to the density of listed households assigned in the population of interest according to a specified subpopulation stratum. Upon determining the projected (or preferred) sample size, a sampling interval is calculated by summing the number of listed residential numbers in each eligible block within the population of interest and dividing that sum by the number of sampling points assigned to the population. From a random start between zero and the sampling interval, blocks are selected systematically in proportion to the density of listed household "working blocks." We use SSI because they produce valid samples for many polling organizations, including the Meredith College Poll.

For the email survey, we used a convenience sample of internet users from North Carolina that are part of SSI's over 11.5 million worldwide panelists that are screened and verified by the company. They administer the survey by sending requests to their North Carolina panelists, who opt-in or volunteer for the survey. We ask an additional screening question about whether panelists are registered voters in North Carolina. If they answer "no," their responses are not used. Although using a sample such as this makes it difficult to compute or report a margin of sampling error, we examine the demographic characteristics of those completing the internet surveys to compare our sample to the North Carolina population. (Also see the American Association for Public Opinion Research's (AAPOR) Non-Probability Sampling Task Force Report and the AAPOR report on Opt-In Surveys and Margin of Error.)

Because we used dual mode (telephone and internet) surveying, we compared the results from both sets of respondents. The average age of the internet respondents was 41, while the average age of the telephone respondents was 57. Otherwise, the differences in gender, party affiliation, and other factors was negligible.

Sampling errors and statistical tests of significance take into account the effect of weighting at each of these stages. The margin of sampling error at the 95% confidence level is plus or minus 4.0 percentage points for results based on the full sample (n=621). If the internet respondents are excluded, the margin of sampling error is 5.38 percentage points. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

The Meredith College Poll Team

- Dr. David McLennan is Director of the Meredith Poll and Professor of Political Science at Meredith College. He holds a Ph.D. from the University of Texas at Austin.
- Dr. Whitney Ross Manzo is the Assistant Director of the Meredith Poll and an Assistant Professor of Political Science at Meredith College. She holds a Ph.D. from the University of Texas, Dallas.

Faculty members in the History/Political Science program supported the poll and helped recruit students to work as callers. Dr. Greg Virtarbo is chair of the department and has provided a great deal of support for this project. The poll operates under the auspices of the School of Arts and Humanities, led by Dean Sarah Roth, Ph.D.

The Meredith College administration, led by Dr. Jo Allen, president of the College, and Dr. Matthew Poslusny, Provost of the College, fully support the Meredith College Poll as part of its service commitment to state, regional, and national constituents. Meredith College fully funds the Meredith College Poll. This permits the Meredith College Poll to operate as a neutral, non-biased, non-partisan resource.

Meredith College students administer the survey as part of the College's commitment to civic engagement and producing strong women.

For more information on the Meredith College Poll and this survey, visit

http://www.meredith.edu/

or

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